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October 25, 20110

Attention Club Football Enthusiasts,

The first pass has been thrown, the first touchdown scored, and several QBs sacked. That's right; the 2011 NCFA season is well underway. While Chattahoochee Tech has overtaken defending champ, New Orleans, for the top spot in the NCFA Coaches Poll, everyone has their sights set on the NCFA National Championship Trophy. But the teams aren't the only ones who are working hard during this sophomore NCFA season. The NCFA staff has been working diligently to make sure the NCFA continues to grow bigger and better to ensure a strong future for this growing club football league.

Now it is time to look to the future of our growing league. This letter is to serve as a formal invitation to the 2<sup>nd</sup> annual meeting of the National Club Football Association. We are inviting representatives from all current and future NCFA member teams to attend this meeting and speak on your teams' behalf. The meeting will provide an opportunity for everyone in attendance to network with the leaders of other club football organizations, learn more about the history of CollClubSports and future of the NCFA, ask questions, and voice your opinions on the operation of the league. The annual league meeting is your opportunity to learn about the latest Hot Stove happenings around the league, and to provide your much-needed input to assure that the league is headed in the right direction. Be sure that your team is not left out of these important discussions.

The first portion of the meeting will be focused on reviewing the 2011 NCFA Season. We plan to discuss the positives and negatives of our 2nd season and where improvements can be made. The next segment will be focused on the 2012 Season specifically regarding league membership growth and the all important future plan for the first ever National Championship Bowl Game. The CollClubSports Marketing Department will then present all the fundraising/sponsorship benefits currently available to NCFA member teams as well as some new equipment/sponsorship deals we have in the pipeline. Finally, we'll get in to the all important discussion of the NCFA rule book. We'll look at the rules as they currently are laid out and discuss what needs to be added, deleted, or amended. This is a very important part of the meeting as this is your team's opportunity to have your opinions heard and your vote counted as it is always our goal to build the league in the best interests of our member teams. Of course throughout the meeting, you will also have the opportunity to ask any questions that you might have, and to bring up any issues that you feel need to be addressed.

After a very successful inaugural league meeting this past year held the weekend before the Super Bowl, it was obvious that this time frame worked out well for everyone. Thus, this year's meeting will be held on Saturday, January 28<sup>th</sup>, 2012 at 1:00 pm at the NCFA Headquarters (850 Ridge



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Ave Pittsburgh, PA 15212). Dinner will be provided to those in attendance at the meeting. Following the meeting, all in attendance are invited to join the NCFA staff for a social night out in Pittsburgh at a location yet to be determined.

The NCFA has partnered with the Best Western Parkway Center Inn (<http://book.bestwestern.com/bestwestern/productInfo.do?propertyCode=39028> Phone: **412-922-7070** - Discount Code: "NCFA") to offer a discounted rate of \$89 plus tax to all NCFA representatives attending the league meeting. The Best Western Parkway Center Inn offers a complimentary shuttle to and from the Pittsburgh International Airport (PIT) and a free down town shuttle that can get you to the NCFA headquarters. Be sure to book your room(s) by Dec 28<sup>th</sup> and specify that you are with the NCFA when making your reservations to ensure you get the discounted rate.

If you are in need of a rental car, please contact AVIS at **(800)-331-1212** or visit (<http://www.avis.com/AvisWeb/html/bridge/go.ex?D712300>) and be sure to enter your AWD number as **D712300** to receive all of the benefits with this sponsorship including 18 and up driver eligibility with no additional fee (for primary driver only) and \$3,000 loss damage waiver.

If you plan on flying in to PIT for the meeting and are looking for a discount on a flight, please contact Anthony Travel at **1-866-913-7166** and mention that you are from the NCFA. Anthony Travel will search all the local airline options for you to try to find the lowest possible price. You can visit their website for more information at [http://www.anthonytravel.com/event\\_CollClubSports.cfm](http://www.anthonytravel.com/event_CollClubSports.cfm).

Please visit the official NCFA web page ([www.NCFAfootball.org](http://www.NCFAfootball.org)) for league updates and headlines. If you have any questions or concerns, you can email me at [Sandy.Sanderson@CollClubSports.com](mailto:Sandy.Sanderson@CollClubSports.com), or reach me by phone at 412-321-8440 x100. If there are any club teams that you know of that may not have received this letter, I would appreciate it if you would forward a copy of this to them. Please send your RSVP to [Sandy.Sanderson@CollClubSports.com](mailto:Sandy.Sanderson@CollClubSports.com) by January 15th. Be sure to indicate how many representatives from your team that you expect to have in attendance. I look forward to hearing from you and seeing you at the meeting.

Sincerely,

Sandy Sanderson  
President  
National Club Football Association



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