

## MARKETING NEWSLETTER

### Dates to Remember in June:

- June 9th: NCFA Phone Day
- June 15th: Episode 6 of "Suite 301"
- June 16th: NCBA Phone Day
- June 23rd: NCSA Phone Day

### ??Trivia??

*Colorado State University has won the NCBA Division I World Series 6 out of the last 7 years. 2007 marks the last year in which CSU did not win the National Championship. Can you name the team that won the National Championship in 2007?*

### ??Trivia?? Answer:

(Defeated Oregon 8-6)  
University of North Carolina

### COLORADO ST. & NORTHEASTERN CROWNED CHAMPS

As the 2009-10 season came to a close a familiar team was crowned the Division I champion and a new team was crowned the Division II champion.

Colorado State was once again the National Champions for the 3rd straight year at the NCBA Division I World Series. 2010 marked their 6th championship in 7 years, safely positioning themselves as a dynasty in the National Club Baseball Association. CSU went undefeated in the tournament by successfully defeating Georgia, Virginia Tech, Arizona and Penn State in succession. CSU won each game in decisive fashion by outscoring their opponents 49-8 during the tournament. In the Championship Game against Penn State, the score remained tight with Colorado State only up 1-0 until the bottom of the 7th inning when CSU recorded 4 runs making it 5-0. In the top of the 8th, Penn State scored 1 run, however, CSU was able to score two more runs in the bottom half making it 7-1, which would eventually be the final score. Once again, CSU had solid pitching from 2009 World

Series MVP, Bobby Moller who pitched a complete game in the Championship. Offensively, catcher Tommy Johnson went 3-4 with 1 Homerun and 2 RBI's. Johnson was spectacular all tournament going 11 for 20 with 3 home-runs, a triple, 2 doubles and 8 RBI's. He also made history by being the first player in the NCBA to hit for a cycle in World Series action. With all the offensive production, and great defense behind the plate, Johnson was eventually awarded the 2010 NCBA World Series MVP.

The NCBA Division II World Series crowned a new National Champion, with Northeastern University winning the tournament by defeating Penn State University (DII) in the Championship Game 5-4. The Championship Game was close and eventually went into extra innings. Northeastern scored a run in the bottom of the 1st, where the score was 1-0 until the top of the 6th, when PSU scored twice to take the lead. PSU was 3 outs away from winning their first national championship while holding a 2-1 lead going into the bot-

### CollClubSports Equipment Pass-Along Program

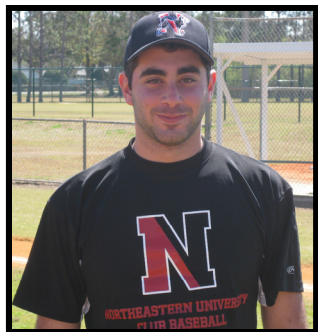
Does your team have extra equipment you're not using? Old set of catchers gear? Old practice pants? A set of helmets you no longer use? Well, you can donate your extra gear to the CCS Equipment Pass-Along Program and help an Up-Start club team get their program off the ground. Email [Info@CollClubSports.com](mailto:Info@CollClubSports.com) to find out how.

tom of the 7th. However, Northeastern batters were clutch and were able to score 1 run in the bottom of the 7th, making the score even at 2-2. In extra innings, Penn State quickly put up 2 runs in the top of the eighth, but it wouldn't be enough. Northeastern answered with 3 runs in the bottom of the inning to take the National Championship in dramatic fashion.

Jeremy Gordon was eventually awarded the 2010 NCBA DII World Series MVP by going 8-11 with a double, a triple and 4 RBI's.

With summer right around the corner, the 2010 year came to a close on another successful note while the 2011 year will be here before we know it.

### CollClubSports, "Player To Watch"



*Jeremy actually didn't play his freshman year, but split time his sophomore year in the fall at first base. He started battling for a starting spot in the spring and finally won the starting job in a series against Sacred Heart. He finally got his swing back just in time for the DII World Series where he went 8-11 as well as being awarded the World Series MVP.*

**Name:** Jeremy Gordon  
**School:** Northeastern University  
**Position(s):** First Base  
**Scholastic Year:** Sophomore  
**Major:** Communication Studies  
**Favorites:**  
**Movie:** Old School  
**Food:** Steak  
**Memory:** Winning DII World Series

**Did you and your teammates expect to have so much success in just your first year in the NCBA?**

We knew that we had a great team and more importantly great leadership and experience. We were coming off three straight championships in our other league so we were pretty confident we were still the team to beat.

**What was the attitude of the team when you went down by two runs**

**in the top of the 8th inning of the National Championship Game?**

**Were you confident you could still come back and win?**

We had come from behind in the last inning to win many times throughout the season, and this was just another one of those games. We had all been talking about winning the World Series on a walk-off hit the night before in the hotel room, so when the opportunity presented itself everyone was fired up to get to bat to stage the comeback. I was confident that we would come back to win, and I know that's how everyone else felt too.

**Talk about what it was like to be named MVP of the NCBA DII World Series?**

Being named MVP is always a great honor no matter what the level of play is. There were so many great players at the World Series and I am still in shock that I was actually chosen as the MVP. I joked around with

some of my teammates before the World Series, saying that I would be bringing home the MVP, but no one in any of those conversations would have believed it. I'm glad that when it mattered most I had my best games of the season, and that more importantly it helped us win a National Championship.

**What is your outlook for your team next season? Do you expect a repeat?**

Next year is going to be more of a challenge. We are losing some of our key players from this championship run that are going to be very hard to replace. Lucky for us, we have a deep enough roster to fill those spots and we have other players dying to fill in those leadership roles. There are so many things that can go wrong during a whole baseball season, but if everything goes according to plan, I know all of us expect to be holding up the trophy again next year.

## CollClubSports, "Player To Watch"



**Name:** Tommy Johnson  
**School:** Colorado State University  
**Position:** Catcher  
**Number:** 11  
**Scholastic Year:** 5th Year Senior

Tommy was recently awarded the 2010 NCBA Division I World Series MVP while helping Colorado State win its 6th National Title in 7 years. In 4 games at the World Series, Johnson went 11-20 (.550 BA), with 3 homeruns, 1 triple, 2 doubles and 8 RBI's. He also made NCBA World Series history by being the first player to ever hit for the cycle during World Series Action. He did so against the University of Georgia in their opening round game, where CSU went on to win 19-2. His offensive stats speak for themselves, but his defense was also sensational behind the plate as Colorado State's catcher.

## NCBA ALL-DECADE TEAM ANNOUNCED

Below are the selections for the NCBA's 10th Anniversary All-Decade Team. For the complete list, including accolades and honorable mentions please go to the Headlines section of the NCBA website. The complete list is also featured in the 2010 NCBA Division I World Series Program.

Position	Name	School
Head Coach	Mike Abernathy	Colorado State University
Catcher	Sean Lesser	Virginia Tech
First Base	Chris Crum	Virginia Tech
Second Base	Chris Connors	Penn State University
Third Base	Travis Chock	University of Oregon
Shortstop	Brooks Purdy	Colorado State University
Outfield	B.J. Misik	Weber State University
Outfield	Chris McCurdy	University of North Carolina
Outfield	Brian Dilley	Colorado State University
Designated Hitter	Greg Aune	University of Wisconsin - Eau Claire
Starting Pitcher	Dan Deitrich	Ohio State University
Starting Pitcher	Dustin Hutchison	North Carolina State University
Starting Pitcher	Thomas Ahrens	Colorado State University
Relief Pitcher	Griffin Gassert	University of Maryland

### NCBA Celebrates 10th Anniversary

The NCBA celebrated its 10 year anniversary this year at the Division I World Series in Fort Myers, Florida. As part of the celebration, NCBA President Sandy Sanderson conducted a small ceremony prior to the night game on Day 1 between Weber State and Central Michigan. The ceremony honored those that have been involved with the NCBA for all ten years:

**AD STARR-** In 2000, AD STARR became the first sponsors in the history of the newly formed and unproven National Club Baseball Association. Since then AD STARR, has remained the exclusive baseball of the NCBA.

**JOHN KING-** From 2001 to 2004 and since 2006 he has served an umpire at the NCBA DI World Series, and has umpired the NCBA Division II World Series since 2008. Since 2004 he has served as the volunteer Director of Umpires for the NCBA helping teams secure reliable and

affordable umpires in their area.

**DANO JAUREGUI-** An assistant coach for Weber State in 2001, he was promoted to head coach in 2002, a position he would hold through 2007. Under his leadership, Weber State won the 2003 NCBA National Title. Since 2005 he has served as the volunteer Northern Pacific Regional Director for the NCBA. Since 2009 he has served as the Head Coach of the Sam Houston State Club Baseball team leading them to an appearance in the 2009 NCBA World Series.

**BILL LIPPERT-** From 2001 to 2004 he was a pitcher on the Penn State Club Baseball team, earning 3<sup>rd</sup> team All-American honors in 2002. From 2002 to 2004 he served as a volunteer Web Journalist for the NCBA. He has been on the coaching staff for Penn State since 2005, leading the Lions to 5 straight World Series appearances and 3 National Title games.

**CHAD LOWE-** In 2001 & 2002 he was an out-

fielder on the Ohio State Club Baseball team, helping the Buckeyes to 2 straight NCBA World Series appearances. Since 2003 he has served as the volunteer Great Lakes Regional Director of the NCBA. In 2005 & 2006 he served as the Director of Marketing of the NCBA.

**ROB DEORIO-** From 2000 to 2006 he served as the volunteer Fundraising Coordinator for the NCBA, helping teams to generate revenue by which to fund their programs. Since 2001 he has served as the volunteer Official Scorer at every NCBA DI World Series, making him 1 of only 3 people to attend all 10 NCBA DI World Series.

**SANDY SANDERSON SR-** Since 2000 he has served as the volunteer Treasurer for the NCBA. Since 2001 he has served as the volunteer Public Address Announcer at every NCBA DI World Series, making him also 1 of only 3 people to attend all 10 NCBA DI World Series and the only person to have watched every pitch of every DI World Series game ever!

### NCFA WEBSITE

Phase 2 of the NCFA is currently underway with a completion date expected for September 1st. New features to Phase 2 of the NCFA website in time for the Fall 2010 season will be, archived information. Teams and fans will be able to access past seasons schedules/scores. Other features include, Offensive/Defensive Players of the Week both at the conference and national level where stand-out players can be honored and most importantly, Online Player Registration. Players will be able to register for their teams roster online, while uploading their picture and bio themselves. This feature will also roll over to the NCBA and NCSA in the near future.

### FINAL NCBA POLLS RELEASED

The NCBA Division II National Champion, Northeastern University was the unanimous #1 pick atop the NCBA Division II Final Top 15 Poll. The runner up in the National Championship Game, Penn State, is in the #2 position while 5 new teams entered the top 15.

On the Division I side, CSU started at the #1 team and stayed there all year. They too were the unanimous pick to sit atop the Division I Final Top 20 poll. Western Washington was the only new team to join the top 20 from last week. The complete results are to the right.

#### NCBA Division II Top 15 Poll

1. Northeastern University (8)
2. Penn State University (DII)
3. SIU Carbondale
4. College of William & Mary
5. Rice University
6. Macon State College
7. Pulaski Technical College
8. Western State College (CO)
9. Hofstra University
- T-10. Longwood University
- T-10. Virginia Commonwealth
12. SUNY Binghamton
13. University of Kentucky (DII)
14. Fordham University
15. University of Denver

#### NCBA Division I Top 20 Poll

1. Colorado State University (18)
2. Penn State University
3. University of Arizona
4. Texas A&M University
5. Weber State University
6. Virginia Tech
7. East Carolina University
8. Central Michigan University
9. University of Georgia
10. University of Illinois
11. Texas Tech University
12. NC State University
13. UC Santa Barbara
14. University of Missouri
15. SUNY Cortland
16. Appalachian State University
17. Florida State University
18. UC Davis
19. Western Washington Univ.
20. University of Kansas