

MARKETING NEWSLETTER

Dates to Remember in December:

- December 9th: NCFA Phone Day
- December 16th: NCBA Phone Day
- December 23rd: NCSA Phone Day
- December 31st: Last day to receive early payment discount on NCBA and NCSA annual dues.

??TRIVIA??

With the 2010 NCBA Division I World Series going back to Fort Myers, Florida, the World Series events (NCBA DI, NCBA DII and NCSA) have been played in 8 different States. Can you name all 8 states?

Answer on bottom of Page 2

NCBA DI WORLD SERIES BACK TO FT. MYERS, FL.

CollClubSports is excited to announce that the 2010 NCBA Division I World Series will once again be held in Fort Myers, Florida. The event will be held from May 28 – June 3, 2010, and will make City of Palms Park the first venue in NCBA history to host the national championship tournament for four consecutive years.

The field, which serves as the spring training home of the Boston Red Sox, was constructed in 1992 and seats over 7,000 fans. It features bullpens, batting cages, spacious dugouts, a full practice field behind the left-field fence, and a major-league playing surface treated by an award-winning grounds crew.

In addition to the top of the line facilities offered by City of Palms Park, NCBA President Sandy Sanderson cites two other factors that keep bringing the World Series back to Fort Myers. "The weather and nearby beaches make Fort Myers a vacation destination that attracts both immediate and extended family members to attend." Additionally, the NCBA's great working relationship with Lee County Sports Authority played a crucial role in the decision to return. "They bend over backwards to make sure that the NCBA and all member teams have an enjoyable and memorable experience while competing in the NCBA World Series," said Sanderson.

Gary Ewen, the Business Development Director with Lee County Sports Authority, is equally pleased with this continued relationship. "Lee County has valued our partnership with the NCBA and is happy that this top flight event is yet again returning to Fort Myers."

Last year's World Series saw the Colorado State Rams defeat the Arizona Wildcats 3-1 in the championship game to take home their fifth national title in the last six years. Colorado State Head Coach Mike Abernathy is hoping his team can return to the World Series again in 2010. "It is a venue of such extraordinary quality and a place where many greats have laced up their spikes," said Abernathy. "The City of Fort Myers is a baseball community and is fortunate to have one more week of quality baseball provided to them by the NCBA. Many dream of making it to Spring Training, as a player, parent or fan, and this is an opportunity to make those dreams a reality."

Sanderson, who founded the NCBA in 2000, is particularly excited for this year's event, as it marks the tenth anniversary of the league. "I really had no idea the concept of club baseball would take off by the magnitude which it has," Sanderson explained. "I don't just mean the number of teams that currently participate in the NCBA, but rather how important it has become in shaping so many young men's college experience."



A beautiful shot of City of Palms Park in Fort Myers Florida, where the NCBA DI World Series will take place for the 4th year in a row.

When asked if the NCBA was planning anything special at the World Series to celebrate the tenth anniversary, Sanderson replied, "I have a few plans in the works to celebrate ten great years of NCBA baseball. A lot will be focused on reflecting on where we've come from, where we are, and where we're heading in the future; all while expressing our tremendous gratitude to those individual volunteers who have sacrificed over the years to make the NCBA such a successful organization."

Further information regarding NCBA hotels and sponsors will be released as the event draws closer and will be announced at www.clubbaseball.org. For more information on this championship tournament, please contact NCBA President Sandy Sanderson at Sandy.Sanderson@CollClubSports.com or at 412-321-8440 x100.

CollClubSports, "Player 2 Watch"



Jesse has played 4 years as a club player for ASU. Last year he was selected as a 2009 National First Team All American at First Base and also led the nation in Slugging Percentage. He holds team records in Batting Average, RBI's, triples, Home Runs, On Base Percentage and Slugging Percentage.

Name: Jesse Brown
School: Arizona State University
Position(s): 1B, Infield
Scholastic Year: Senior
Major: Liberal Studies
Favorites:
Movie: Bull Durham
Food: Steak
Band: 3 Doors Down
Collegiate Baseball Memory: 2009 DeMarini Long Ball Challenge

What is the outlook for your team this season? What are your Goals/Expectations?

We have made some major improvements, both offensively and defensively. We have doubled our schedule to almost 60 games, including many junior colleges. Our

goal is to go all the way to the NCBA World Series and win it.

Who do you consider your biggest rival and why?

That would have to be the University of Arizona. Its just the way it is.

Even though your team did not qualify for the NCBA World Series last year, you were selected to compete in the 2009 NCBA DeMarini Long Ball Challenge. Talk about what that experience was like:

That experience was an absolute blast. I got to compete with a great group of players, and even hit one out and a couple more off the wall. That was some of the most fun I can remember having

on a baseball field. Hopefully this year we will all get to go down there, and maybe I will get another chance to dethrone the Colorado State Homerun Hitters.

What do you enjoy most about playing in the NCBA?

I get to keep playing competitive baseball in college.

What are your plans after graduation?

Hopefully I will stay in baseball. The obvious goal would be to continue playing, but we will see if that is in the cards. I would like to catch on with the Reno Aces AAA Team, as I hope to move back close to home [Lake Tahoe]. Baseball will always play a big part in my life.

HOLIDAY SHOPPING WITH COLLCUBSPORTS

Well the holidays are quickly coming upon us, and we all know sometimes it becomes a frightful time of year to find gifts for loved ones. Well fear not because CollClubSports is here to help you find special gifts at great prices for everybody on your list. Sometimes with money being tight, especially in this economy, its difficult to find great gifts at a great price, but CollClubSports has some ideas that might help you along the way.

If apparel is what you're looking for, well look no further than the NCBA and NCSA apparel sites. There you can find Polo's, Hats, and T-shirts at incredibly low prices. Take for instance the previous NCBA World Series long sleeve and short sleeve T-shirts. Prices on these range from \$4-\$7. These t-shirts feature the World Series Logo on the front and the participating teams on the back. Polo's are another great gift that you can find on the

NCBA and NCSA World Series apparel sites. You can buy a NCBA embroidered Polo for only \$25! One other idea may be a hat. The NCBA has a great assortment of hats ranging from \$5-\$7. Ordering one or many of these items is very easy. All you have to do is go to <http://store.clubbaseball.org> and click the appropriate League (NCBA, NCSA) and check out all they have to offer. Once you order, you items will be shipped the next day.

Another great gift idea that will surely save you money are DeMarini Bats. DeMarini serves as the "Official Baseball Bat of the NCBA" and can offer NCBA member players exclusive pricing on their extensive line of bats. Take for instance their buy 3 get 1 Free Program. You pay exclusive pricing on 3 bats and you get one for free! You can't beat that deal. If you just looking to purchase 1 or 2 bats, the NCBA and DeMarini can get you exclusive

pricing that you can't find anywhere else. To order DeMarini bats, all you have to do is contact Peter Chalfin at Pete.Chalfin@CollClubSports.com or by calling him at 412-321-8440 x105. This ensures that the appropriate pricing is given. Act fast since it takes around 2 weeks for delivery.

One final idea are Jensen Lee Bags. Jensen Lee serves as the "Official Team Bag of the NCBA." Jensen Lee has given NCBA Member teams and players, exclusive pricing on their bags. For example their 200XL bag is only \$60 and it has a 4-year warranty on it. Plus you can add logos, names and numbers to your bag at no additional cost. To order your Jensen Lee bag you can contact Jensen Lee directly, by calling Jim Officer at 800-533-2690 or by emailing Jim at Jim@jensenlee.com.

Hopefully this gives you some ideas at fantastic prices for the loved ones on your list. And most importantly, be sure to have a safe and happy holiday.

VERMONT PULLS OUT LATE WIN

The first ever NCFCA-sanctioned collegiate club football game lived up to the hype, as the University of Vermont Catamounts defeated their rival Black Bears from the University of Maine 21-20 in a nail-biter on November 7.

In true rivalry game style, the UVM and UMaine club football teams fought until the end and, with the deciding score coming on a one-yard touchdown run by UVM's running back and club president Doug DeLuca in his final game.

The Black Bears came out firing and would take the opening drive deep into UVM territory but a missed 30-yard field goal attempt by Dustin Snow kept the game scoreless. Maine put together another solid drive in their second possession but ended up turning the ball over on downs at the Vermont 28 yard line.

After UVM went three-and-out, the Black Bears started at their own 38 yard line to begin the second quarter in a scoreless tie. UM would drive 62 yards on 5 plays including a 27-yard pass from quarterback Brett Davison to tight end Steve McGuire and an 18-yard run by running back John Goulette. Goulette then capped off the drive with a four-yard touchdown run to put Maine

ahead 7-0.

The Catamounts answered immediately, returning the kickoff to their own 45 yard-line. They continued to march right down the field, with quarterback Korey Johnson punching it in from the one to tie the game at seven.

Not wanting to give the ball back to Maine, UVM successfully executed an onside kick and had the ball again. Josh Henshaw would attempt a 54 yard field goal on the drive but was well short, and the teams entered the locker room tied at seven.

Both teams began the second half with a three-and-out, but after a muffed punt by the Catamounts allowed the Black Bears to recover at the UVM 23-yard line. Two plays later, Davison would connect with tight end David Searle for a 23-yard touchdown. A missed extra point made the score 13-7.

Vermont responded yet again behind a nice 44-yard run by DeLuca to set Vermont up in scoring position at the 26 yard line. However, just two plays later, Korey Johnson's fumble was recovered by UMaine line-backer Jeff Langenheim and the threat was ended.

In the fourth quarter, the Bears reached the Vermont six yard-

line, but an Unsportsmanlike Conduct penalty on overexcited Maine coach Eric Whitman pushed the Bears back. The penalty proved to be costly as Snow missed a 37-yard field goal attempt.

Later in the quarter, Maine line-backer Jordan Sweird recovered a UVM fumble at the Vermont 24-yard line to set up another Davison-to-Searle touchdown pass. The extra point gave Maine a comfortable 20-7 lead with just over three minutes to go in the game. But once again, Vermont found a way to answer.

Vermont began their drive near midfield after a personal foul penalty on Maine. Korey Johnson then connected with Conner O'Grady for a 52-yard score off a tipped ball.

With the score now 20-14, the Black Bears would recover a

UVM squibb kick at their own 42-yard line, but another costly penalty would back them up to the 22 with just 1:37 to go.

Appearing to be on their way to their 6th victory on the season, disaster struck for UMaine. After a kneel down on first down, full-back Eric Bezanson fumbled the ball on second down, and Vermont caught the break they needed by recovering on the 25 yard line.

Vermont managed to march the necessary 25-yards, capped off by DeLuca's game winning score. The extra point by Kenshaw would be the final point that won the game for the Catamounts, 21-20.

The NCFCA could not have asked for a more exciting finish in the league's first game.

??TRIVIA?? ANSWER: (FROM PAGE 1)

1. **New York** (Syracuse): 2001 NCBA World Series
2. **Colorado** (Pueblo): 2002 NCBA World Series
3. **Florida** (Bradenton & Ft. Myers): 2003-2005, 2007-2010 NCBA World Series
4. **Ohio** (Niles): 2006 NCBA World Series
5. **Indiana** (Huntingburg): 2008 NCBA DII World Series
6. **Pennsylvania** (Butler & Johnstown): 2009-2010 NCBA DII World Series
7. **Virginia** (Blacksburg): 2007 NCSA World Series
8. **North Carolina** (Cary): 2008-2009 NCSA World Series