

MARKETING NEWSLETTER

Dates to Remember in March:

- March 1st: Spring Training Showcase begins
- March 16th: *"Suite 301"* @ 3:01pm EST
- March 10th: NCFA Phone Day
- March 17th: NCBA Phone Day
- March 24th: NCSA Phone Day

??TRIVIA??

Out of the 8 Regions that make up the NCBA Division I, only one Region starts their regular "Spring" Season on March 1st instead of February 1st. Can you name that NCBA Division I Region?

Answer on bottom of Page 2

NCBA SEASON UNDERWAY

In the Northeast, the month of February brought record amounts of snow. But for much of the rest of the country, February brought the start of the 2010 NCBA baseball season.

February 1 marked the official start of the spring season for all NCBA regions except for the North Atlantic, which allows conference games in the fall instead of in February. While the South Atlantic and the Southern Pacific are the only regions that have played conference games so far, all regions except the North Atlantic have already had teams play non-conference games. Thirteen of the top 20 ranked teams in the NCBA have already played games this spring.

Among the games that have been played so far are a number of high profile match-ups between top-ranked programs. Cal State Long Beach broke into the top 20 with an impressive NCBA debut by picking up two wins over Weber State, the defending Northern Pacific Champions. In the Mid-Atlantic region, East Carolina was

able to climb in the rankings and knock Virginia Tech out with a three-game sweep over the Hokies. Many teams that have not yet had the opportunity to play outside will be kicking off their seasons down in Plant City, Florida at the 2010 NCBA Spring Training Showcase during the month of March. This year, a record 45 NCBA teams will be participating in the Spring Training Showcase, which began play on Monday, March 1.

Even though the season is just getting started, the eight regional directors have been busy finalizing plans for their regional tournaments at the end of the regular season. The Northern Pacific and Southern Pacific Regional Tournaments are scheduled for the week-end of May 7-9, while all other Regional Tournaments will be held the following weekend, May 14-16.

The following regional locations have already been finalized:

North Atlantic: Oneonta, NY*

South Atlantic: Columbus, GA*

Gulf Coast: Bryan-College Station, TX*

Mid-America: Topeka, KS*

CollClubSports Equipment Pass-Along Program

Does your team have extra equipment you're not using? An old set of catchers gear? Old practice pants? A set of helmets you no longer use? Well, you can donate your extra gear to the CCS Equipment Pass-Along Program and help an Up-Start club team get their program off the ground. Email Info@CollClubSports.com to find out how.

Northern Pacific: La Grande, OR*

Southern Pacific: Henderson, NV

*Returning to same location as last year.

Both the Great Lakes Region and the Mid Atlantic Region are very close to finalizing their regional tournament.

To get up to date schedules, scores and standings, please go to the NCBA website at www.clubbasesball.org or the Division II website at www.clubbasesball.org/div2.

CollClubSports, "Player To Watch"



This will be Tim's 4th year at shortstop for the Rams and his 3rd year as head coach. As a player and coach at VCU, Tim helped his team to a 12-0 conference record and a 16-3 overall record last year to help earn his team a spot in the 2009 NCBA DII World Series.

Name: Tim Grandy
School: Virginia Commonwealth U.
Position(s): Shortstop/Pitcher
Scholastic Year: Senior
Major: Biomedical Engineering
Favorites:
Movie: The Goonies
Food: Steak/Candy
Band: Three Days Grace

What does it mean to you and your team to be currently ranked #1 in all of NCBA Division II?

As a coach I am very proud of all my guys and it is nice to see that all of their hard work is paying off and they are finally getting the recognition they deserve. As a player it is a blessing and a curse. It is an amazing feeling to be able to say you are ranked #1 in the country, but that means every team is

gunning for you and you have a bulls-eye on your back. I think this motivates my team as well as myself to work harder to take on the challenge.

How does the team look so far this season? What are some of your strengths and weaknesses?

We only lost one player last season, so we still have a very strong team with great chemistry. Unfortunately due to snow, we haven't been able to play this spring, but it is making every guy more eager to get out on the field and play. We have added a few new faces to the squad, all of whom have shown great dedication and work ethic and they will be a great contribution to the team this season. If I had to pick a weakness it would be our ability to concentrate at practice. We all get along so well and have a lot of fun at practice that it can sometimes be hard for us to stay focused, but this also keeps us relaxed and allows us to really enjoy the game.

On the most recent episode of "Suite 301", Director of Division II Operations, Kenny Rayl predicted that you would be the MVP of the 2010 NCBA Division II World Series. What is your reaction to that?

I laughed a little bit. I called my dad and told him since he is really my biggest fan and has given me an unsurpassed amount of support throughout my entire career. Really though, I was actually more excited he picked VCU to win the title, which I would easily trade MVP for.

What will you miss most about playing in the NCBA after you graduate?

I'd have to say the team. I spent a lot of time with this group of guys over the past four years and I have had a lot of fun on road trips, the two World Series appearances, and even at practice. It is a blast to be out there with a group of guys who love the game as much as I do.

NCFA ADDS MORE TEAMS AND “OFFICIAL” FOOTBALL

While the National Club Football Association (NCFA) is a relatively young organization, the number of teams joining the league continues to grow on a weekly basis. Just like the NCBA and the NCSA have continued to grow since their inception, so has the NCFA.

The NCFA is currently made up of eleven teams, three of which came on board over the last week. Radford University, University of North Carolina and the University

of South Carolina all make up the newly formed South Atlantic Conference of the NCFA. A major reason why these three teams joined the league was due to an appearance by the President of the NCFA, Sandy Sanderson, at a conference held in Charlotte, North Carolina in which all three teams were in attendance. Sanderson discussed with the teams in attendance the opportunities and benefits associated with joining the NCFA. One such benefit was the sponsors the NCFA has on board to help teams out with running their respective club football teams.

Rawlings for instance, is a sponsor that is in place that offers uniforms to NCFA teams at a discounted

price as well as recently being announced that their ST5 Football will become the “Official Football” of the NCFA. Teams can order the ST5 featuring the NCFA logo at exclusive pricing only offered to NCFA teams.

Other sponsors in place are Anthony Travel, The Bus Bank, Sportdecals, Motel 6, Jensen Lee Team Bags, My Sports Dreams and Avis Rental. All these sponsors came on board to help alleviate budgets and planning associated with the daily operations of running a club football team.

With so much to offer club football teams such as Sponsor benefits, a website, a uniform set of rules, and eventually crowning a



Rawlings ST5, “Official Football” of the NCFA

National Champion, the NCFA foresees the growth of the league to continue to rise.

To see all the teams that make up the NCFA as well as all the sponsors that are on board, please go to www.ncfafootball.org. If you have any questions, on how to utilize the NCFA sponsors that are in place please call Christian Smith at 412-321-8440 x104.



CCS NAMES “OFFICIAL HELMET DECAL SUPPLIER”

Sportdecals has just become the “Official Helmet Decal Supplier” of CollClubSports. A partnership was reached this week and it gives CollClubSports great excitement to announce this to its member teams.

All CollClubSports member teams can benefit from this deal by purchasing their helmet decals from Sportdecals. They offer a wide-range of stock and custom decals at outstanding pricing that no one can beat. Also, all decals are made of 20-mil vinyl that last long, plus most orders ship in 5 business days. CollClubSports member teams also benefit from

this partnership by receiving either NCBA, NCSA or NCFA logo decals for free with every order.

Teams can call in their order to the special 800 number (866-608-9415) where a dedicated CollClubSports representative will make sure they are receiving outstanding pricing as well as their free CollClubSports specific league decals for their helmets. All CollClubSports Member Teams will be receiving a sport specific catalog in the mail where they can see everything Sportdecals has to offer.

Christian Smith, Director of Mar-

keting had this to say about the new partnership, “We are tremendously excited to partner up with Sportdecals. This partnership allows all of our member teams to purchase stock or custom decals to decorate their helmets while not costing them a lot of money. I feel helmet decals are as much a part of a teams uniforms as pants or jerseys are, so having a company on board that offers our teams a wide range of durable stock and custom decals at great pricing as well as free NCBA, NCSA or NCFA decals is something that everyone should be excited about.”



Teams can also view all Sportdecals products by going online to www.sportdecals.com. However, CollClubSports and Sportdecals strongly suggest not purchasing decals online, due to the fact that tracking CollClubSports orders and the benefits received with such orders will be much harder if made online.

So, be sure to look out for the Sports Decals catalog in the next few weeks and once you’re ready to order you helmet decals call 1-866-608-9415 and make sure to mention you’re a CollClubSports member team.

POLLS RELEASED

The back-and-forth battle between Florida and Florida State over the top spot in the NCSA Top 15 poll continues to heat up as the two schools actually came out tied in first place after the latest ballot. Florida State, the defending National Champions, was ranked number one after the first-ever NCSA Top 15 Poll came out back in week 15.

After the second poll was released in week 32, the power had shifted, as Florida had jumped up from number 4 to claim the top spot. In the latest poll, the two rivals are tied in first with 115 points apiece. Florida State defeated Florida 9-4 in a non-conference game back in week 32. The two teams will meet again for their three-game conference series during week 39.

NCBA Division I Top 20

- 1 Colorado State University
- 2 University of Arizona
- 3 Penn State University
- 4 James Madison University
- 5 Clemson University
- 6 University of Maryland
- 7 Sam Houston State University
- 8 University of Illinois
- 9 Weber State University
- 10 East Carolina University
- 11 University of Florida
- 12 Texas A&M University
- 13 University of Pittsburgh
- 14 University of Kansas
- 15 NC State University
- T-16 University of Oregon
- T-16 Western Washington University
- 18 University of Texas
- 19 Arizona State University
- 20 Indiana University

NCBA Division II Top 15

- 1 Virginia Commonwealth University
- 2 Penn State University (DII)
- 3 University of Wyoming
- 4 Hofstra University
- 5 University of Maryland (DII)
- 6 University of Denver
- 7 University of South Carolina
- 8 Northeastern University
- 9 University of Illinois (DII)
- 10 SUNY - Binghamton
- 11 University of Kansas (DII)
- 12 SIU - Carbondale
- 13 West Virginia University
- 14 University of Kentucky (DII)
- 15 Sacred Heart University

NCSA Top 15

- T-1 Florida State University
- T-1 University of Florida
- 3 Virginia Tech
- 4 University of Illinois
- 5 University of Georgia
- 6 NC State University
- 7 Ohio State University
- 8 University of Virginia
- 9 Miami University (OH)
- 10 Air Force Academy
- 11 Towson University
- 12 University of Central Florida
- 13 University of North Carolina
- T-14 Clemson University
- T-14 East Carolina University

??Trivia?? Answer: (From Pg. 1)
North Atlantic Region