

MARKETING NEWSLETTER

Dates to Remember in April:

- April 1st: NCSA Roster Freeze
- April 15th: NCBA Roster Freeze
- April 15th-17th: NCSA World Series
- April 20th: "Suite 301" @ 3:01pm EST
- April 21st: NCBA Phone Day
- April 28th: NCSA Phone Day

MOTEL 6

Remember when traveling to play games to use Motel 6 as your lodging option. CollClubSports member teams receive an additional 5% off. NCBA teams use discount code **CP542549**, NCSA teams use **CP542545**, and NCFA teams use **CP545884**.

2010 SPRING TRAINING SHOWCASE WRAP-UP

The 2010 Spring Training Showcase is now in its final week and thus coming to an end. With a total of 50 NCBA and NCSA teams, the 2010 Spring Training Showcase proved to be the most successful Showcase to date.

Week 1 of the Showcase got off to a great start with 3 NCBA teams attending. Dayton, Xavier and Northeastern made the long drive from Ohio and Massachusetts, and the trip was well worth the time.

Week 2 had the most amount of teams of any other week. A total of 18 NCBA and NCSA teams came down to Plant City, and the games proved to be action-packed. There were some major NCBA Top 20 upsets and a few surprises from NCBA DII teams.

Week 3 was another week that teams made some huge statements on the field. A total of 9 NCBA and NCSA teams came down and had a blast playing in the great Florida weather. Week 3 also featured the AD STARR Free Agent team which was a mixture of players from several different schools as well as some NCBA front office staff.

With Week 4 and 5 currently in progress, it is assured that the 18 teams in attendance will have an absolute blast getting to know one another on the field while have a great time off the field.

"The 2010 Spring Training Showcase was a big hit. Increasing from 39 to 50 teams, the showcase showed its true competitive appeal," said Showcase Director Savannah Harp. "I had a great time planning and running the showcase this year! Getting to know the teams and watching some great baseball and softball were some of the best parts of the showcase. I know next season's showcase will even be better."

All teams had the ability to enjoy the many activities involving the 2010 Spring Training Showcase Sponsors. Between games many of the teams used VIP discount cards at the nearby Circle K to save money on Subway subs. At night, players used their VIP cards at Bennigans, Rock N' Sports, and Hooters to save money and receive VIP treatment while learning more about the league through interaction with the NCBA staff at the

CollClubSports Equipment Pass-Along Program

Does your team have extra equipment you're not using? An old set of catchers gear? Old practice pants? A set of helmets you no longer use? Well, you can donate your extra gear to the CCS Equipment Pass-Along Program and help an Up-Start club team get their program off the ground.

Email Info@CollClubSports.com to find out how.

Official NCBA/NCSA Team nights.

All of the teams that attended the 2010 NCBA and NCSA Spring Training Showcase took something special away from the trip. It's no doubt that as the teams head back home to start conference play, the extra field time, competition and the team building experiences will have an immense effect on their upcoming games.

To see a more detailed look at the 2010 Spring Training Showcase, with schedules and scores go to <http://springtraining.clubbaseball.org/>.

CollClubSports, "Player To Watch"



Jill has been playing softball since 1st grade. She played 3 years of varsity softball at her high school in Maryland, winning "All-County" honorable mention in 11th grade. She has been playing on the USC women's club softball team for the last 3 years and has become co-captain this year hoping to help her team at the 2010 NCSA World Series in Columbus, GA this month.

Name: Jill Hardy
School: Univ. of Southern California
Position(s): First Base
Scholastic Year: Junior
Major: Geology, BS
Favorites:
Movie: Titanic
Food: Pizza
Band: All-American Rejects

How did you first hear about the NCSA? What made you want to join the league?

Our Coach, John Minch, found information on the league and urged this year's team to get involved. The whole team was ready for a higher level of competition and legitimacy, so we decided to join. We are hoping that other teams in Southern California will also join our conference so that we can have regular games sched-

uled and get a lot of good playing time in.

Describe the process of starting a club softball team at your school?

I did not personally start the club softball team at USC. The team has been around for quite some time. But this is the first year that we have been in a league for several years now. After being on the team for 2 years and seeing how it worked by just scheduling our own games, I saw that the enthusiasm and membership was dwindling. With the help of my co-captains, we successfully joined the NCSA, while greatly increasing our membership and got the team more involved with each other, with a common cause of getting to the World Series. Through team meetings, fund-raising, and overall division of labor, we have made it work and can't wait to attend the NCSA World Series.

What are the strengths of your team this year?

We have a lot more girls this year than

in the past, so there is a lot of great ability on the team. We have 4 great pitchers, several catchers, and an overall strong defense. Our hitting has improved a lot this year as well; we have added several strong batters to the line-up. The relationship of the team has been something remarkable to see evolve, too. This year I feel like, more than ever, we have bonded as a whole and really enjoy playing together. This makes practices, meetings, team get-togethers, and travel a lot more fun and has developed our strength on and off the field.

What are you most excited for at the NCSA World Series in Columbus, Georgia this month?

I, as well as many other girls on the team, can't wait to play on the same fields where softball debuted in the Olympics and where the USA Softball Team won the Gold in the '96 Olympics. It's extremely exciting to get the chance to play in such a historically and patriotic location.

2010 NCFA RULEBOOK COMPLETE

After a series of five voting ballots over the past six months, the NCFA has released the final version of the 2010 NCFA Rulebook. Throughout this process, teams would vote on rules and propose additional rule changes/additions each step of the way.

"It was a long but productive process which I feel has resulted in a solid set of uniform playing rules that meets the needs of all our teams," said NCFA President



Sandy Sanderson. "I look forward to seeing us play our first season under these rules and then get together to determine what tweaks need to be made."

All collegiate club football teams were invited to view the ballots and chime in, but only those that were official members of the NCFA were able to have their votes counted and formally propose rules to be added to the ballot. Each NCFA member team received exactly one vote per ballot.

Similar to the NCBA and NCSA rulebooks, the NCFA defaults to NCAA Division I rules for any items not explicitly stated within the NCFA rulebook. Notable

differences from NCAA rules include:

- *NCFA players have an unlimited number of years once they enroll in college to compete in five seasons of intercollegiate football.*

- *Due to a limited number of players at certain positions, jersey number restrictions on offensive linemen have been lifted so that other position players can fill in on the offensive line should someone get injured.*

Also covered in the rulebook is the process of crowing a National Champion. The 2010 NCFA National Champion will be determined by the results of the final NCFA Coaches Poll at the end of the season. The NCFA plans to host a National Championship Bowl Game starting in the 2011 season.

These playing rules will remain in effect until the conclusion of the 2010 season when teams can propose/debate/and vote upon changes at the 2011 NCFA Annual League Meeting. This meeting is scheduled to take place in either January or February of 2011 at the NCFA Headquarters in Pittsburgh.

Sanderson expects the developmental process of the NCFA rules to follow a similar path as the NCBA rules did. In the NCBA, it took a few tweaks during the first couple of years to establish a main core of rules that has remained stable for the past seven or eight years.

To see the full set of NCFA rules go to the NCFA website at www.ncfafootball.org.

CURRENT NCBA AND NCSA POLLS RELEASED

The current polls of the NCBA and NCSA had some surprising movement from previous weeks. The NCBA DI poll saw 3 new teams join the Top 20 as well ECU jumping from #6 to #3 with Colorado State staying put at the top spot.

The NCBA DII poll also had 3 new teams join the Top 15, with SUNY Binghamton jumping 3 spots and VCU staying put at the top spot.

The NCSA top 15 saw Florida recapture the top spot by a single point over rival FSU.

Complete NCBA and NCSA rankings are shown to the right.

NCSA Top 15 Poll

1. University of Florida
2. Florida State University
3. University of Georgia
4. University of Illinois
5. Virginia Tech
6. East Carolina University
7. Miami University (OH)
8. University of North Carolina
9. Air Force Academy
10. NC State University
11. Towson University
12. University of Colorado
13. Univ. of Central Florida
14. University of Virginia
15. Univ. of Southern California

NCBA Division II Top 15 Poll

1. Virginia Commonwealth U.
2. Penn State University (DII)
3. University of Wyoming
4. Hofstra University
5. University of South Carolina
6. SUNY Binghamton
7. University of Maryland (DII)
8. University of Denver
9. Northeastern University
10. University of Kentucky (DII)
11. University of Kansas (DII)
12. University of Illinois (DII)
13. Pulaski Technical College
14. U. of Houston - Downtown
15. Macon State College

NCBA Division I Top 20 Poll

1. Colorado State University
2. University of Arizona
3. East Carolina University
4. Clemson University
5. James Madison University
6. Penn State University
7. Weber State University
8. Sam Houston State University
9. University of Florida
10. University of Maryland
11. University of Illinois
12. NC State University
13. Texas A&M University
14. University of Pittsburgh
15. Western Washington Univ.
16. California State - Long Beach
17. University of Kansas
18. Illinois State University
19. University of Oregon
20. UC - Santa Barbara

COLLCLUBSPORTS RE-SIGNS WITH ANTHONY TRAVEL

CollClubSports is excited to announce that it has re-signed a deal with Anthony Travel to become the "Official Air Travel Partner." Through this agreement all CollClubSports Member Teams can utilize Anthony Travel's air travel expertise to their benefit.

The Agreement will benefit CollClubSports member teams by easing the planning of group air travel. Teams can contact Anthony Travel at 1-800-736-6377 to receive outstanding customer service and pricing. One of the biggest benefits of booking group air travel through Anthony Travel

will be the ability to change names on tickets along with avoiding the associated fees.

Anthony Travel's Manager of Sales Operations, Amanda Foster was also excited about the agreement being re-signed, stating: "We are honored to partner with such an outstanding organization. I'm confident that our experience working with collegiate athletes and events will effectively meet the unique travel needs of the CCS Member Teams. We look forward to helping the teams take advantage of our sports travel volume benefits, so their travel budget will

go farther." Other benefits include, teams travel together, assistance 24 hours a day 7 days a week, negotiated group rates, group deposit waived and all team members receive the same rate. CollClubSports Director of Marketing Christian Smith had this to say about the agreement: "I am excited to re-sign with a partner organization that will continue to enhance the travel experience for all the member teams. By working with Anthony Travel, the member teams will experience hands-on service that makes arranging group air travel simple so they will be

able to focus on the field rather than on their team's travel arrangements."

To book your Group Air Travel contact Anthony Travel now at 800-736-6377 or by visiting www.anthonyttravel.com/event_CollClubSports.cfm. Make sure to mention that you are a member team with either the NCBA, NCSA or NCFA to receive your group air travel benefits. For more information, contact Christian Smith at 412-321-8440 x104.

