

## MARKETING NEWSLETTER

### Dates to Remember in May:

- April 30th-May 9th: DII District Playoffs
- May 6th-16th: DI Regional Playoffs
- May 21st-25th: DII World Series
- May 28th-June 3rd: DI World Series
- May 12th: NCFA Phone Day
- May 19th: NCBA Phone Day
- May 26th: NCSA Phone Day
- May 18th: Episode 5 of "Suite 301"

### ??Trivia??

Who was the lowest seeded team to ever win the NCSA World Series?

*\*based on pool play seeding*

## 2010 NCSA WORLD SERIES WRAP-UP

The University of Florida Gators took home their first ever National Club Softball Association (NCSA) World Series Championship after defeating the Florida State Seminoles 3-2 in the Championship Game at the South Commons Softball Complex in Columbus, Georgia on April 17<sup>th</sup>.

Florida got out to an early lead, scoring a run in each of the first two innings. Kristin Cline's RBI single in the fifth extended their lead to 3-0, adding a key insurance run that would eventually prove to be the difference in the game. The Florida State bats came alive in the sixth as the Seminoles put two runs on the board, but the rally was not enough as the Gators ended up holding on for the 3-2 win.

After finishing the regular season as the runner-up behind Florida State in the South Atlantic South Conference, the Gators received an at-large bid to the World Series. They entered pool play as the #15 seed in the tournament, but quickly rallied off three wins on the first day to move up to the #3 seed for double-elimination play.

Florida continued their stellar play throughout days two and three, winning all eight games that they played at the World Series.

The intra-state National Championship game between rivals Florida and Florida State was a rematch from last year's championship contest. Just like last year, Florida emerged from the Winners' Bracket while Florida State came out of the Losers' Bracket. Unlike last year, however, the Gators were able to hold off the Seminoles to claim their first ever NCSA National Championship, marking the second straight year that an at-large bid won the title. Florida shortstop Lauren Daly was named World Series MVP for her consistent performance both at the plate and in the field.

The 2010 World Series featured many familiar faces including two-time National Champion Illinois and four-time World Series participant Miami Ohio. There were also three teams making their first NCSA World Series appearance: The University of Pittsburgh, Towson University, and the University of Southern California.

### CollClubSports Equipment Pass-Along Program

**Does your team have extra equipment you're not using? An old set of catchers gear? Old practice pants? A set of helmets you no longer use? Well, you can donate your extra gear to the CCS Equipment Pass-Along Program and help an Up-Start club team get their program off the ground.**

**Email  
Info@CollClubSports.com to find out how.**

NCSA players, fans, and staff all agreed that the 2010 NCSA World Series was a great success in its first year in Columbus, Georgia. Expanding from a four-field complex in Cary, North Carolina to the eight-field complex in Columbus allowed for twice as many games to be played during each time slot. As a result, there was more time in between games than in previous years. Additionally, the southern hospitality offered by the Columbus Sports Council was second to none!

## CollClubSports, "Player To Watch"



Daniel started his college career at Mary Washington where he hoped to play baseball. He then transferred to Longwood University where he helped start the club baseball team. In Longwood's first year, he helped them clinch a spot as the #1 seed in the District III Playoff which is being played this weekend at Joe Cannon Stadium in Anne Arundel County, Maryland.

**Name:** Daniel K. Bendele  
**School:** Longwood University  
**Position(s):** 2nd Base/Pitcher  
**Scholastic Year:** Junior  
**Major:** History/Pre-Law  
**Favorites:**  
**Movie:** Gladiator  
**Food:** Seafood  
**Band:** The Black Keys/Johnny Cash

*In just your first year in the NCBA, your team has already clinched the #1 seed in the District III Playoffs after picking up big wins over #1 VCU and #5 Maryland. How has your team been so successful so early?*

Our biggest assets so far have been solid pitching from two freshman, Tyler Scrima and Sean Adkins and a bevy of power hitters. We take a lot of batting practice and our goal is to not

give up walks and just score as many runs as possible.

*Before the season started, did you expect to be a top-10 team heading into postseason play? What were your pre-season goals, and have those changed at all?*

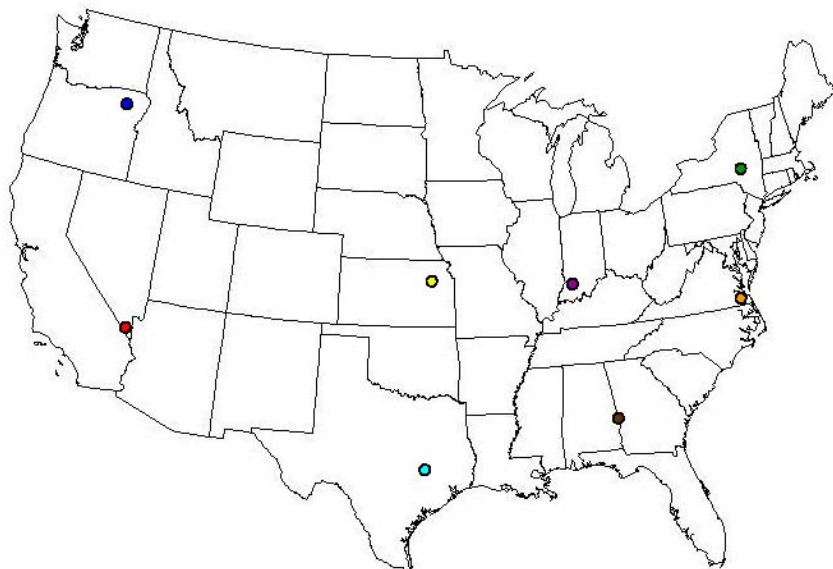
We're a small school that's about 70% female so when I started the team I expected moderate interest at best. I was amazed to find about 40 guys who were interested in playing. We've lost some due to grades and lack of commitment, but early on we had a core of about 20 guys who are all solid baseball players. From the beginning our goal has been to make it to the Division II World Series. We hope to accomplish that this coming weekend at the District III Playoffs. Our team is almost completely made up of underclassmen so we hope to carry our recent successes far into the future.

*Describe the process of starting the club baseball team at Longwood University and joining the NCBA.*

As stated before, I was amazed by the amount of interest in starting the club baseball team. They guys at the NCBA headquarters were very helpful in helping me get started, especially Kenny Rayl. Our school hasn't always been the most helpful in providing fields or funds, but we got what we needed and my guys worked really hard to fundraise.

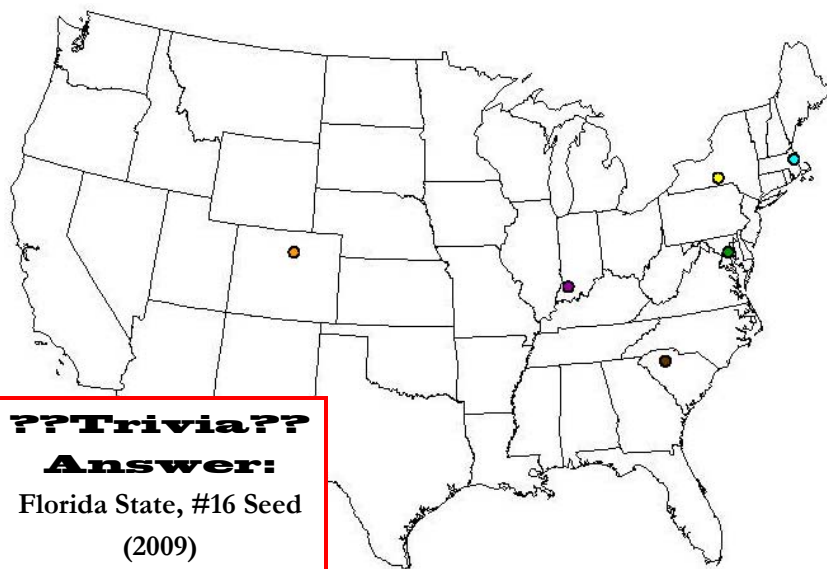
*What do you enjoy most about playing in the NCBA?*

The NCBA provides collegiate athletes with a great opportunity to continue to their baseball careers. For the most part, the games are competitive and the teams are highly organized. As a lifelong fan of the game of baseball, it's great to be able to get on the field and just play. Some of the players in this league may not have ever been able to play ball again outside of their involvement in the NCBA. I think all the players in the league would agree that the NCBA provides and invaluable service to all its players.



## DI Regional Tournaments

- North Atlantic Regional: May 14-16, Oneonta, NY.
- Mid Atlantic Regional: May 7-9, Chesapeake, VA.
- South Atlantic Regional: May 14-16, Columbus, GA.
- Great Lakes Regional: May 14-16, Huntingburg, IN.
- Mid-America Regional: May 14-16, Topeka, KS.
- Gulf Coast Regional: May 14-15, Kingwood, TX.
- Southern Pacific Regional: May 7-9, Henderson, NV.
- Northern Pacific Regional: May 6-9, La Grande, OR.



## DII District Playoffs

- District I: May 8-9, Binghamton, NY
- District II: May 8-9, Lynn, MA.
- District III: Apr. 30-May 2, Hanover, MD.
- District IV: May 8-9, Union County, SC.
- District V: May 7-9, Huntingburg, IN.
- District VIII: May 8-9, Ft.. Collins, CO.

**??Trivia??**  
**Answer:**  
 Florida State, #16 Seed  
 (2009)

### NCFA Continues Growth

As the 2010-11 NCFA season draws closer the growth of the team membership continues to grow. As of now the NCFA is made up a 13 teams. Here is a look at each team and the regions they make up.

Great Lakes Region:

- Wright State U. -U. of Michigan-Flint
- U. of Rio Grande

Gulf Coast Region:

- U. of Texas at Arlington -Texas Tech U.

North Atlantic Region:

- U. of Vermont -U. of Maine
- Sacred Heart U.

South Atlantic Region:

- U. of South Carolina -Radford U.
- U. of North Carolina -Clemson U.
- Longwood U.

### CURRENT NCBA POLLS RELEASED

The NCBA Division I Top-20 poll once again sees some surprising moves. Not so surprising however are the top 3 spots which Colorado State stays put at #1, followed by East Carolina and Arizona. Florida State climbs four spots to #9, while UC Davis and Arizona State, both join the mix.

In the Division II Top-15 poll, VCU stays at the top spot despite dropping some key games as Longwood University, who was previously unranked jumps all the way to the #8 spot. For the full rankings, please see to the right. The next polls will be out 5/6/10.

NCBA Division II Top 15 Poll

1. Virginia Commonwealth U.
2. Penn State University (DII)
3. University of Wyoming
4. Northeastern University
5. University of Maryland (DII)
6. University of South Carolina
7. SUNY - Binghamton
8. Longwood University
9. University of Denver
10. Sacred Heart University
11. University of Kentucky (DII)
12. Macon State College
13. Hofstra University
14. Pulaski Technical College
15. College of William and Mary

NCBA Division I Top 20 Poll

1. Colorado State University
2. East Carolina University
3. University of Arizona
4. Weber State University
5. Clemson University
6. Penn State University
7. Texas A&M University
8. James Madison University
9. Florida State University
10. University of Illinois
11. California State - Long Beach
12. University of Kansas
13. Sam Houston State University
14. NC State University
15. University of Florida
16. UC - Davis
17. Western Washington Univ.
18. UC - Santa Barbara
19. Illinois State University
20. Arizona State University