

MARKETING NEWSLETTER

Dates to Remember in June:

- **June 1:** NCBA LPA & Registration Forms Due
- **June 8:** NCFA Phone Day
- **June 14:** Suite 301 @ 3:01 pm EST
- **June 15:** NCBA Phone Day
- **June 22:** NCSA Phone Day

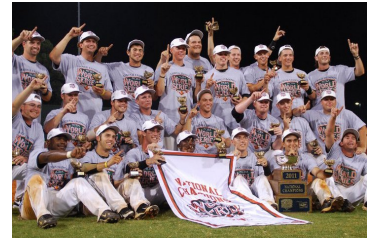
DID YOU KNOW...

The 2011 NCBA Division II World Series Championship Game took an incredible 7.5 hours to complete. The first pitch was thrown out at 7:00 pm on Tuesday night and the game didn't end until 2:30 am Wednesday morning. In total there was 1 stoppage due to lightning that lasted 1 hour and 45 minutes, while there were four other stoppages due to rain.

EAST CAROLINA & PENN STATE (DII) CROWNED CHAMPS

The NCBA Division I and NCBA Division II National Champions have been crowned. The East Carolina Pirates took home the 2011 NCBA Division I World Series Title, while the Penn State Nittany Lions (DII) took home the 2011 Division II crown. The Division II World Series took place May 20-24, at Point Stadium in Johnstown, PA and Penn State looked like a contender right from the beginning defeating a strong Texas State team 8-3 in the opening round game. In fact, Penn State didn't lose a game during the entire tournament, going a perfect 4-0 after defeating the University of Wyoming in a wild Championship game that ended 7 hours after the first pitch had been thrown. Penn State didn't go without facing adversity however. Down 11-5 going into the top of the 4th, their backs up against the wall,

Penn State continued to fight and scored 5 runs in the top of the 4th to pull within 1 run, then completed the comeback scoring another run in the top of the 5th to tie it up. After several stoppages due to rain and lightning, the game finally ended in the bottom of the 8th inning in the early morning hours after PSU scored twice in the top half of the inning making the final score 13-11. Penn State's Steve Dale took home MVP honors and this World Series Title marks the 1st National Championship for the Penn State Baseball Club. The Division I World Series took place May 27-June 2, at Historic Golden Park in Columbus Georgia with East Carolina going home with the crown. ECU got off to a slow start in the first round game against Florida State, however they were able to pull out a 4-2 victory. In the 2nd round, ECU was matched up against the #1 seeded UC Santa Barbara Gauchos and ECU made their presence felt beating UCSB 14-2. ECU faced UCSB once again, however ECU fell to the Gauchos 11-8 with yet another matchup against UCSB coming in the next round. The winner of this game would move onto the Championship Game. UCSB kept the game tight till the top of the 9th when ECU scored 4 runs to win and close out the game 12-7.



East Carolina University celebrates after winning the 2011 NCBA Division I World Series. ECU defeated Florida State 10-3 in the Championship Game to win its first ever National Championship.



The Penn State DII Team poses with the 2011 NCBA DII National Championship Trophy after they defeated the University of Wyoming 13-11 in the Championship Game.

ECU moved onto the Championship Game to play against their 1st round opponents Florida State who had beaten Texas Tech in succession to get to the Title Game. FSU led 3-1 after the top of the 5th, but ECU put up 8 runs in the bottom of the 5th to take a commanding lead that FSU couldn't overcome. ECU tacked on another run in the bottom of the 7th to make the score 10-3 which would eventually become the final score. ECU's MJ Mackey took home MVP honors and this also marks the 1st National Championship in East Carolina's Club Baseball history. For more information on both the Division I and Division II World Series, please go to the NCBA DI and DII websites to see complete game stats and scores.

CollClubSports "Player To Watch"



Name: Maurice "MJ" Mackey
School: East Carolina University
Position(s): Left Field, Center Field
Scholastic Year: 5th Year Senior
Major: Sports Studies
Nickname: MJ, Mack, Husky
Favorites:
Movie: The Lion King
Food: Anything Fast Food
Band: Young Money and Sugarland

Mackey was an instrumental part of the East Carolina Pirates 2011 NCBA Division I National Championship. So much that, Mackey was awarded the MVP for the tournament by hitting a whopping .429 with 2 triples, 10 RBI's, and 9 Runs scored. Mackey says he played with a chip on his shoulder this year due to his performance at last year's regional's where the Pirates lost to Virginia Tech. He kept that weekend in his mind and strived to get past the Regional Hump and make it to the World Series.

Provide background of your college career:
 I'm a hard working player that enjoys putting a Pirates uniform on every weekend. I know the hard work that others have put in and I take nothing for granted. My career has been a successful one, from my freshman year to hitting a walk off homerun against UNC-Chapel Hill to winning the World Series my final year. This has been one heck of a ride and I'm going out on a high note. As far as a player, I pride myself in not striking out. I want to be an aggressive player who puts the

ball in play and forces the defense to make plays. Most of all, I want other teams to fear me as a player. I want to cause havoc and make you adjust your game plan according to the way I play. Due to my coaching staff, they have taught me to be a player who is relentless.

How does it feel to close out your career at ECU with the program's first ever National Championship?

It's a great feeling. I reflect on all the hard work that the players and coaches put into grinding it out each and every day to get to the place where we knew that we could possibly be. The founders for this program had great visions and expectations that I wanted to help fulfill for the team. It happened and to go out as a champion, I wouldn't write this story any other way.

What was the attitude of the team when you were down by two runs in the bottom of the fifth inning of the National Championship game? Were you confident you would come back and win?

Some heads were hanging, but looking at FSU stats and realizing that they didn't put up many runs in the whole World Series

made me realize that the game was ours for the taking as long as our bats came alive. Our lineup was too good, from top to bottom, for our bats to be cold the whole game. We put a string of hits together to put us on top and didn't have any plans on looking back. My team was relentless and really refused to lose that game. FSU was a great opponent, but we knew that as long as we stayed with our aggressive approach at the plate we wouldn't be defeated.

Talk about what it was like to be named MVP of the World Series:

Being named MVP was a great achievement. It was like the cherry on top. Throughout my career, I don't remember being named Player of the Week, so to be named MVP was astonishing. To be honest, I didn't even know it was an award at the World Series. It wasn't on my mind. I just wanted to win the World Series for a lot of people for example my teammates in the past that deserved the championship as much as I did. They say that being MVP is an individual award, but my teammates put me in the position to come up with the big hits that scored runs. I can't thank those guys enough. So to me, MVP stands for Most Valuable Program. **Cont'd on Pg. 2**

COMPLETE NCBA DIVISION I AND DIVISION II WORLD SERIES RESULTS



CCS "P2W" CONT'D

Prior to each at-bat in the World Series, you drew something in the dirt behind home-plate. Could you describe what that was and why it is significant to you?

It was a cross and the initials D.G. for my uncle that passed during my first game at the regional tournament. He meant a lot to me and to lose him at such an important time for me towards the end my career was very traumatic. I knew that he was looking over me from heaven throughout this last ride. I love him so much so I dedicated my performances to him and his family. Based on the results, I'm sure I made him proud. I miss you Uncle Danny Gibbs.

Anything else you would like to add?

I would like to thank God foremost for allowing me to play the game I love so much for 20 years. My parents are amazing. They have supported me from day 1. I would love to give thanks to all my coaches from Tee Ball to Club Baseball at ECU. The lessons they have taught me I will carry with me as I pass on knowledge to the next generation when I become a coach. To my teammates past and present, thank you for pushing me to be the player I am today. To all the supporters and fans, I can't thank them enough. You have seen me grow as a man and a player and I want you to know that I gave it my all. Thanks CollClubSports for this honor and it means a lot.

DI FINAL TOP 20

The final NCBA Division I Top-20 Poll was released on the Thursday and to no one's surprise the National Champion Pirates from East Carolina sit atop of the poll earning every single first place vote. Surprisingly, no new teams entered the final Top 20 poll from the previous poll, however, there was a lot of movement. In fact, the top 6 teams were all DI World Series participants, while the other two World Series Teams, the University of Massachusetts and the University of Michigan sit at #9 and #12 respectfully. UMass actually took the biggest hit in the final poll, dropping 4 spots from #5 to #9 after a disappointing performance at the World Series. Western Washington who had an impressive World Series Showing and made the biggest jump going from #10 to #6.

The entire NCBA DI Top-20 is featured to the right and can also be viewed online at the NCBA website.

NCBA DI FINAL Top-20 Poll:

1. East Carolina University (19)
2. Florida State University
3. University of California—Santa Barbara
4. Texas Tech University
5. University of Iowa
6. Western Washington University
7. Colorado State University
8. University of Arizona
9. University of Massachusetts
10. North Carolina State University
11. University of Georgia
12. University of Michigan
13. Penn State University
14. Texas A&M University
15. University of Maryland
16. Clemson University
17. Appalachian State University
18. University of California—San Diego
19. University of Northern Colorado
20. University of Missouri

OTHER NEWS AROUND COLLCUBSPORTS

There was a lot of news this past month within CollClubSports and its member leagues. A few key updates listed below to take note of.

- East Carolina University and Penn State University (DII) took home the NCBA Division I and Division II World Series National Titles respectfully. East Carolina defeated Florida State 10-3 in the Championship Game, while Penn State defeated Wyoming 13-11 in the Championship game after more than 7 hours after the game had began due to weather.
- Maurice Mackey took home the NCBA Division I World Series MVP honors. Mackey hit a whopping .429, with 2 triples, 10 RBI's and 9 runs scored during the World Series. Steve Dale from Penn State took home the NCBA DII World Series MVP. Dale was instrumental in helping PSU win its 1st ever Championship.

- CollClubSports is looking to hire for the positions of Sponsor Account Manager and Regional Director. All interested applicants should email their resume to Sandy Sanderson at Sandy.Sanderson@CollClubSports.com
- Make sure to check out the audio highlights from the NCBA DI World Series available on the NCBA DI website.
- Max Hegedus from the University of Pittsburgh wins the 2011 DeMarini Long Ball Challenge by hitting a total of 12 Homeruns. Max got hot late to fend off East Carolina's Brian Burgess in the final round.
- The 2012 NCBA DI and DII Renewal League Participation Agreement (LPA) was due on June 1st. Both forms are available online and if your team hasn't submitted either form, now is the time to get it in.

- Make sure to check out the pictures from the 2011 NCSA World Series which are available on the NCSA World Series Website.
- The NCSA League Meeting Voting Results and updated 2012 NCSA Rules are now available to view on the NCSA website. The newly updated rules in the 2012 NCSA rulebook are highlighted in yellow.
- This past Mother's Day, the University of Denver honored fallen teammate Joe Lubar who was tragically killed in a skiing accident on a double black diamond run at Cooper Mountain Ski Resort in Colorado. Lubar had his number retired in front of his family and friends before a game against Colorado College. His younger brother Patrick, also threw out the first pitch. CollClubSports would like to send our thoughts and prayers out to the family and friends of Joe. To read more on the story, click on this link <http://bit.ly/jcYdYu>.