

MARKETING NEWSLETTER

Dates to Remember in August:

- **August 11th:** NCFA Phone Day
- **August 15th:** NCSA Schedule Requests Due
- **August 17th:** "Suite 301" **LIVE at 3:01pm EST.**
- **August 18th:** NCBA Phone Day
- **August 25th:** NCSA Phone Day

NCBA Rules Committee Meeting Trivia

True or False:

For NCBA teams, only subs listed on the line-up card at the beginning of a game are eligible to compete in that particular game?

??Trivia Answer??

True. Only subs listed on the line-up card at the beginning of the game are eligible to compete in that particular game. The rules committee was unanimous on this rule. (10 votes YES, 0 votes NO)

NCBA RULES COMMITTEE MEETING WRAP-UP

On Saturday, July 17th, the NCBA conducted its annual Rules Committee Meeting at the NCBA headquarters in Pittsburgh, Pennsylvania to discuss important topics in regards to proposed rule changes/modifications to the 2011 NCBA rule book. The meeting was a success, as there were a number of rules that were added and many more that were improved upon.

The committee is comprised of eleven representatives, and of those eleven, nine were in attendance with the other two representatives available on conference call to cast their votes.

Among the rules that were added was a rule in which teams who play conference games in the fall must submit two separate academic letters. These teams must submit an academic letter in the fall before their fall conference games take place, then they must submit another academic letter in the spring before their spring conference games start. This rule goes hand-in-hand with another rule in which teams who play conference games in the fall and spring cannot

have a player participating in spring conference games who graduated during the fall.

This year the rules committee also spelled out what is deemed "out of uniform." Hats, jersey tops, pants & trim, belt color, sock color, exposed sleeve color and batters helmet color were all deemed part of the uniform and must be uniform by all players on the team. However, if a player is deemed "out of uniform," the player will be given one opportunity by the umpire to "get into uniform" before being ejected from the game.

Another rule adopted was in regards to baseball bat standards. The NCAA is adopting a new bat standard that goes into effect January 1, 2011 which is the BBCOR certification. In the past it has been BESR certification, but as of January 1, 2011, BESR bats will be deemed illegal by NCAA rules. Since the NCBA defaults to NCAA rules, the NCBA will also follow the BBCOR standard for bats. However, the NCBA is allowing member teams a 1-year grace period for BESR bats. So teams can still use BESR certified

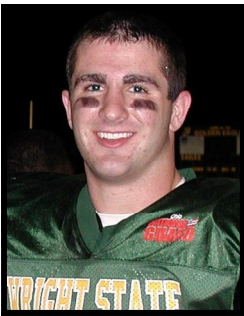
CollClubSports Equipment Pass-Along Program

Does your team have extra equipment you're not using? An old set of catchers gear? Old practice pants? A set of helmets you no longer use? Well, you can donate your extra gear to the CCS Equipment Pass-Along Program and help an Up-Start club team get their program off the ground. Email Info@CollClubSports.com to find out how.

bats for the upcoming season, but effective July 1, 2011 the NCBA will also deem BESR certified bats illegal for play. From now on, all NCBA member teams will be receiving two DeMarini BBCOR certified bats so that they are in compliance with NCBA rules.

There were many other rules that were changed, modified or added and all teams can see those changes online at the NCBA website. There, teams can also see a breakdown on how topics were voted upon and thus which rules will be adopted to the 2011 NCBA rulebook. The 2011 NCBA rulebook has just recently been completed and will be emailed to all member teams along with being posted to the NCBA website.

CollClubSports, "Player To Watch"



Name: James C. Ross
School: Wright State University
Position(s): Quarterback/Defensive End
Scholastic Year: Senior
Major: Electrical Engineering
Favorites:
Movie: Gladiator, The Wrestler
Food: Ice Cream
Band: Lil Wayne, Vyve, Goo Goo Dolls

In Wright State's first year ever, James played QB, WR, DE, and DB in various games but mostly QB and DE on passing downs. At QB in 7 games, James passed for 736 yards, 6 touchdowns, rushed for 403 yards and 5 touchdowns and only threw 2 picks. At DE, he had 7 sacks and 15 tackles.

Talk about your season last year and what it was like to go undefeated?

In Wright State's inaugural season, we went 7-0. We were led by head coach Paul Grimes. We never looked ahead. We always focused on our next game. We didn't settle for winning, but instead we wanted every play to count, no matter the

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Just email Christian Smith at Christian.Smith@CollClubSports.com or Pete Chalfin at Pete.Chalfin@CollClubSports.com

score. We were always trying to get better, build chemistry, and pick each other up. It's not always how good a player you are, but how good you can make your teammates.

What excites you most about being part of the NCFA?

Well, after going undefeated, our season had an anticlimactic ending. We would love to play in a national championship game or have a little playoff. Also we would love to get out and travel and play other teams.

What is your outlook for your team this season? What are your goals/expectations?

We only lost a few players and we have added around 14. Of course going undefeated again is a goal, but

we would love to have fun and teach our younger players the ways of winning. We are playing a D-2 and possibly a NAIA team which we are really looking forward to. Our entire team has developed a new attitude as well. We don't let each other get complacent or settle for anything. We push each other to be all that we can be.

What has been your favorite football memory so far at Wright State?

Getting off the bus 20-minutes till game time in SIU-Edwardsville and coming back and winning. I rushed for 189 yards, and passed for 146 yards and 2 touchdowns. Also, winning the MCFC our very 1st year in the conference!

NCBA TO TRANSITION TO BBCOR IN 2012

The NCAA has announced another change to its means for measuring bat performance. Effective January 1, 2011, the new standard for NCAA baseball bats will be the Ball-Bat Coefficient of Restitution (BBCOR), which will replace the previous method, the Ball Exit Speed Ratio (BESR). Throughout the 10-year existence of the league, the NCBA has always defaulted to the NCAA with regards to bat regulations. However, at its annual Rules Committee Meeting this past month, the NCBA voted to allow NCBA teams a one-year grace period before requiring teams to meet the new BBCOR standard. For the 2011 NCBA season, both BESR and BBCOR bats will be legal for play, with the exception of the composite-barrel BESR certified bats, which will remain illegal. Starting in the 2012 season, all bats used in the NCBA must be BBCOR certified.

"If we followed in the NCAA's footsteps and switched to BBCOR for this upcoming season, then every bat owned by our teams would now be illegal, and they would be forced to go out

and buy all new bats," commented NCBA Sponsor Account Manager Peter Chalfin. "We didn't feel that was a fair thing to do to our club teams, so we are allowing the use of the BESR bats for one more year, which will hopefully allow for an easier transition to BBCOR in 2012."

All NCBA teams will receive two free DeMarini BBCOR certified bats this upcoming season: one Voodoo Black and one Vexxum. This means that by the time that BBCOR bats are required by the league in 2012, teams will have received four DeMarini BBCOR certified bats courtesy of the NCBA.

Part of the motivation behind implementing stricter bat standards came from a statistical analysis of NCAA baseball that indicated increasing offensive performance, particularly in home runs and runs scored. The NCAA rules committee believes this is due, in large part, to the kind of bats that have been in use.

The main difference between BESR and BBCOR testing is that BESR tested the exit



Images of the DeMarini Voodoo Black BBCOR and the DeMarini Vexxum BBCOR bats that each NCBA member team will be receiving in the fall.

speed of the ball, while the BBCOR tests the strength of the collision between bat and ball. BBCOR is considered a more direct measure of bat performance.

In a memorandum released by the NCAA, additional benefits to switching to BBCOR were listed. First, wood and non-wood bats with the same BBCOR produce essentially the same batted-ball speeds, so it is easy to relate a non-wood bat's performance to that of a similarly-sized wood bat. Another key benefit is that, because the BBCOR of a bat does not depend on its length, there is no need for a sliding BBCOR scale as there was with BESR.

NCFA TOP 10 POLL RELEASED SEPT 10

The first ever National Club Football Association Top 10 Coaches' Poll will be released on Wednesday, September 1st. After the release of this initial pre-season poll, a new poll will be voted upon and released each week. The results of the final poll at the conclusion of the regular season will determine the 2010 NCFA National Champion.

Each week, the poll results will be calculated by each NCFA member team receiving one vote from either their head coach or club president. A first place vote is worth ten points; a second place vote is worth nine points; and each successive vote is worth one less point than the previous, with a tenth place vote equaling one

point. NCFA team previews detailing all aspects of each NCFA member team will be released on August 20th. Team previews will provide voters an overview of each NCFA team, focusing on last year's performance, key returning players, players to watch, new additions and the coaches outlook for the upcoming season. These previews are very beneficial and will help to educate all the voters in regards to the outlook of each team heading into the 2010 season.

The goal of the NCFA for the 2011 season is to host a bowl game at the end of the regular season between #1 and #2 teams in the polls for the National Title.

SUMMER SAVINGS

Even though we are in the middle of summer, the season will be right around the corner before you know it. Now is a great time to think about getting a head-start on ordering uniforms and hats for your teams to take advantage of better discounts that the sponsors offer this time of year.

By ordering your Rawlings uniforms now, you can take advantage of a 55% discount as opposed to a 50% discount, which can lead to big savings. Also, AD STARR the "Official Richardson Hat Supplier" of the NCBA offers a 15% discount as opposed to a 5% discount if you if you wait till later in the fall. Please contact Peter Chalfin if you have any questions.

NCSA VOLUNTEER STAFF GROWS

The NCSA is very excited to announce that four volunteers have come on board to help grow and promote the league.

Melissa Culbertson became part of the volunteer staff two weeks ago. She is a former officer on the University of Pittsburgh Club Softball Team and will be serving in the role of Northern Pacific Regional Director in which she will oversee teams Eastern Washington University and Montana Tech.

Chrissie Segars came on board the volunteer staff after playing for the Clemson Tigers Club Softball team. Chrissie just recently took a position with the Louisiana State University athletic department and will be taking over as the Gulf Coast Regional Director in which she will oversee Baylor University.

Kristen Detmer joined the volunteer staff after being an officer with the University of Illinois Club Softball Team. Kristen helped lead the Fighting Illini to back-to-back national titles in 2007 and 2008. Kristen will be serving as the Great Lakes Regional Director in which she will oversee one of the three largest regions in the NCSA with a total of 16 teams.

All three girls will be helping to answer any questions, comments or concerns that any of their respective teams may have, all while trying to help grow and promote their region as a whole.

Lastly, the NCSA brought on Lesley Feyerherm, as the Director of Team Public Relations. Lesley, along with Kristen Detmer was a former officer of the University of Illinois Club Softball

Team and two-time NCSA National Champion in 2007 and 2008. With this new role Lesley will be working with all NCSA teams to promote and publicize any and all successful endeavors that NCSA teams achieve whether on or off the field. Lesley is thrilled with the opportunity to work with the NCSA teams, stating: "I'm so excited about my new position with the NCSA. I am so proud to get to work with our amazing teams sharing all of the great things they are involved in on and off the field. These girls are great and I can't wait to share that with the entire NCSA community."

The NCSA is excited to have her on board to strengthen the levels of morale and league pride surrounding the NCSA, the teams, the players and the NCSA fan base. To get in contact with Lesley and let her know about your news, please email her at Lesley.Feyerherm@CollClubSports.com.