

## MARKETING NEWSLETTER

### Dates to Remember in December:

- **December 8th:** NCFA Phone Day
- **December 14th:** "Suite 301" LIVE at 3:01pm EST.
- **December 15th:** NCBA Phone Day
- **December 22nd:** NCSA Phone Day
- **December 31st:** Early Dues Payment Discount ends

### ?? TRIVIA ??

In what year did Rawlings first come on board with CollClubSports (Formerly NCBA)?

- A) 2002                      B) 2003  
C) 2004                      D) 2005

Answer: D  
Rawlings came on board in August of 2005 as the NCBA's Official Uniform Supplier and has served as that title ever since.

## RAWLINGS NAMED OFFICIAL PERFORMANCE APPAREL & PROTECTIVE EQUIPMENT SPONSOR

CollClubSports is extremely excited to announce Rawlings Sporting Goods as the "Official Performance Apparel and Protective Equipment Supplier" of CollClubSports through the 2014 season. This agreement is another example of Rawlings devotion to the growth and success of CollClubSports.

Athletes have come to expect high-quality, high-performing gear and equipment from Rawlings. That's why Rawlings offers a vast selection of performance apparel that revolutionizes the way people live, work and play. Performance Apparel includes items such as performance shirts and shorts, compression shirts and shorts, polo's, sweatshirts, jackets and pants. All of which can be customized for your club. Rawlings also offers performance apparel items with Power Balance® infused technology that is a favorite among elite athletes.

Not only does this agreement cover Performance Apparel, but CollClubSports teams also have the ability to

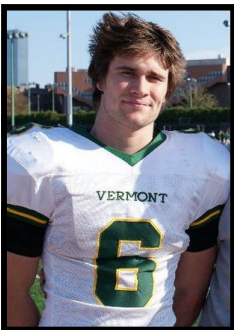
order the latest and greatest in protective equipment that meets the demands of today's athlete. Rawlings offers a vast selection of protective equipment that covers all CollClubSports teams needs. NCBA and NCSA teams can take advantage of items like catcher's gear, batting/coaching helmets, and sliding shorts in a variety of colors and sizes. Football Helmets, shoulder pads, protective shirts and shorts, back plates, thigh pads, hip pads, and girdles are just some of the items NCFA teams can order in an assortment of colors, styles, options and sizes. Most of the protective equipment offered is enhanced with Poron XRD and Zoombang technology. Both Poron XRD and Zoombang, offer athletes added protection with state-of-the-art molecular impact technology. Lastly, CollClubSports teams can also order Rawlings cleats which offer maximum comfort and performance on the field.

All CollClubSports teams will receive at least 50% off of Rawlings Protec-



tive Equipment and Performance Apparel. CollClubSports teams can receive an additional 5% off if they place their order from July 1, 2010 through February 15, 2011 (**FOR THIS YEAR ONLY**). The 55% discount will run from July 1<sup>st</sup> through November 30<sup>th</sup> for all subsequent seasons for the length of the agreement. To view all the performance apparel and protective equipment Rawlings has to offer, teams can email Pete Chalfin to receive a catalog of available items. All order will be handled by the NCFA's Peter Chalfin and teams can contact Pete at [Pete.Chalfin@CollClubSports.com](mailto:Pete.Chalfin@CollClubSports.com) or by calling 412-321-8440 x105.

## CollClubSports, "Player To Watch"



**Name:** Chad Foley  
**School:** University of Vermont  
**Position(s):** Strong Safety  
**Scholastic Year:** Junior  
**Major:** Applied Mathematics major, Business Administration and Economics double minor  
**Favorites:**  
Movie: Top Gun  
Food: Sushi  
Band: Red Hot Chili Peppers

Chad is in his third year at UVM as an applied math major and it's his second year playing football for the Catamounts. In addition to playing football he is currently the football team's treasurer, working in downtown Burlington, and tutoring two students in math. Football at UVM allows Chad to keep busy, stay in shape, and meet great new people with who he will stay in contact with for the rest of his life.

**What does it mean to you to be named a captain of the UVM football team?**

Being named captain meant a lot to me. It lets me know that my teammates respect me and recognize the hard work I've put into this team on and off the field.

**You have six interceptions in the two big wins over Maine. To what can you contribute**

*Have an idea, story or event that you would like to promote in the Marketing Newsletter?*  
Just email Christian Smith at [Christian.Smith@CollClubSports.com](mailto:Christian.Smith@CollClubSports.com) or Pete Chalfin at [Pete.Chalfin@CollClubSports.com](mailto:Pete.Chalfin@CollClubSports.com)

**your success?**  
I can only attribute my success to the hard work our entire defense, scout team offense, and coaching staff has put in week after week.  
**How important is the rivalry with Maine to you and your teammates?**

Our rivalry with Maine has built up quite a bit over the past two seasons. The Jug, which we compete for on the last regular season game, looks to be turning into a great tradition that I hope will continue for years to come. The rivalry makes for a great atmosphere under the lights on a cold fall night, late in the football season...Football at its best.

**Do you want to nominate someone to be featured as a Player to Watch?**  
Just email your nomination and why you're nominating him or her to Peter Chalfin at [Pete.Chalfin@CollClubSports.com](mailto:Pete.Chalfin@CollClubSports.com)

**CollClubSports Equipment Pass-Along Program**  
Does your team have extra equipment you're not using? An old set of catchers gear? Old practice pants? A set of helmets you no longer use? Well, you can donate your extra gear to the CCS Equipment Pass-Along Program and help an Up-Start club team get their program off the ground. Email [Info@CollClubSports.com](mailto:Info@CollClubSports.com) to find out how.

## UNO CLUB FOOTBALL DECLARED NCFA NATIONAL CHAMPIONS

The University of New Orleans (UNO) club football team was named National Champions by the National Club Football Association (NCFA) on Wednesday after the release of the final NCFA Coaches Poll.

UNO (7-2) held the top spot for the eighth consecutive week to become the city of New Orleans' first football national champion at any level of intercollegiate football.

The Privateers received six first-place votes despite a 14-13 setback to scholarship-level Concordia-Selma last Saturday. Concordia entered the game with three wins against NCAA Division II competition on the season.

"The NCFA is proud to proclaim the University of New Orleans as the 2010 NCFA National Champions," said NCFA president Sandy Sanderson. "Their accomplishments on the field this season have proven to the voters that they are the best team in collegiate club football."

North Atlantic Conference Champions Vermont and Great Lakes Conference Champions Wright State were ranked second and third, respectively amongst the NCFA, one of several different governing organizations in club football.

"This year has been a special year," said head coach Andy Benoit. "Our guys, both players and coaches, have worked hard to represent UNO."

"To bring this championship back home to UNO and to the city of New Orleans means a lot to all of us. I could not be prouder of this accomplishment and everything that went into achieving it on and off the field."

The Saturday loss was one of two on the season against scholarship competition as UNO rolled to a 7-0 mark against fellow club competitors. The other loss came at the hands of Edward Waters, an NAIA program.

Along the way to the undefeated club season, the Privateers won the Midwestern Collegiate Football Conference title with a 28-14 victory over Miami (Ohio) on November 13 in Newark, Ohio while also claiming the NCFA Gulf Coast Conference title by sweeping an in-season two-game series against I-10 rival South Alabama.

"Its exciting to have the first year of the NCFA under our belt and look forward to moving on with growing the league and soon getting to the point where we host a #1 vs. #2 in the National Championship bowl game," said Sanderson.

The UNO club football program was started in 1965 by Robert Brown and folded in 1971 due to lack of funding. The program was restarted by Benoit in 2008 and has now concluded three seasons of competition.

*\*Submission Provided by Jason Plotkin*

### NCFA TOP 10 CROWNS NATIONAL CHAMPION

Its official, the University of New Orleans Privateers have officially claimed the 2010 NCFA National Championship via the NCFA Final Top 10 Coaches Poll. The Privateers received 6 first place votes and remained atop the poll for 8 straight weeks. Below is the complete Final NCFA Top 10 Poll.

1. University of New Orleans (6)
2. University of Vermont (3)
3. Wright State University (2)
4. Radford University
5. University of Maine
6. University of South Alabama
7. Chattahoochee Technical College
8. University of South Carolina
9. University of Michigan - Flint
10. Clemson University



### NCSA NOVEMBER TOP 15

The November NCSA Top 15 was released on November 4th and features the defending NCSA National Champion, University of Florida pulling away from the rest of the pack by receiving 9 first place votes. Two-time National Champion, the University of Illinois claims the #2 spot while the 2009 NCSA National Champion, Florida State University rounds out the top 3. The poll also featured 5 new teams that were previously unranked. The Naval Academy makes a big jump from the #12 spot all the way up to the #8 spot while Kansas State takes the biggest fall going from the #9 spot all the way down to the unranked. SUNY-Cortland continues to rise, jumping two spots from #8 up to #6. The complete NCSA Top 15 poll is featured on the right and is also available on the NCSA website. The December Top 15 poll will be released on 12/9/2010.

### NCSA November Top 15



1. University of Florida (9)
2. University of Illinois (1)
3. Florida State University (1)
4. Virginia Tech
5. Miami University (OH)
6. SUNY - Cortland
7. University of Georgia
8. Naval Academy
9. East Carolina University
10. Ohio State University
11. University of Colorado
12. James Madison University
- T-13. University of Michigan
- T-13. University of Nebraska
15. The College of New Jersey

## VIRGINIA TECH HOSTS 1ST ANNUAL GOLF OUTING; RAISES \$6,000+

*Below is a reader submission from Virginia Tech Secretary Gerald "Tripper" Henson.*

The Virginia Tech club baseball team decided to be a bit more creative with fundraising this year. After budget cuts from the University and a costly trip to the World Series in the spring of 2010 we chose to host a golf tournament as a fundraiser. Hanging Rock Golf Club was the venue in Salem, Virginia and they were great to work with. We had a total of 14 foursomes come out and participate. These groups were full of parents, friends, and alumni of the VT club team as well as various members of the Virginia Tech community. Local businesses were great in sponsoring holes, sponsoring

foursomes, and donating items for prizes for the silent auction. When it was all said and done we raised over \$6,000, which we thought was great for our first year. We hope to continue the success of this event for years to come to both help support the program and provide a great venue for alumni of VT club baseball to reunite and keep in touch. I would encourage all teams in the NCBA to do a similar event in the future. I would be glad to provide guidance for any NCBA teams interested in organizing a similar event for their program.

**Please feel free to contact Tripper Henson at [ghenson@vt.edu](mailto:ghenson@vt.edu) with any questions on how you can raise money with a golf outing.**



*(From Left to Right) Jim Havrilla, Mark Demetriou, Jason Klein and Blake Waller; all past VT officers participated in the outing.*