

MARKETING NEWSLETTER

HAPPY NEW YEAR!

Dates to Remember in January:

- **January 12th:** NCFA Phone Day
- **January 18th:** "Suite 301" LIVE at 3:01pm EST.
- **January 19th:** NCBA Phone Day
- **January 26th:** NCSA Phone Day
- **January 29th:** NCFA League Meeting

Did You Know...

The NCFA has partnered with the Best Western Parkway Center Inn to offer representatives attending the league meeting a rate of \$89/night. The hotel also offers a complimentary shuttle to and from Pittsburgh International Airport and a free shuttle to Downtown Pittsburgh to get you to the NCFA headquarters. To book call, 412-922-7070 and mention NCFA.

NCFA LEAGUE MEETING AROUND THE CORNER

The first annual NCFA league meeting has been set for Saturday, January 29th, 2011 at 1:00 pm at the NCFA Headquarters located at 850 Ridge Ave. Pittsburgh, PA 15212. Representatives from all current and potential future NCFA member teams have been invited to attend this meeting and speak on their teams' behalf. The meeting will provide an opportunity for everyone in attendance to network with the leaders of other club football organizations, learn more about the history of CollClubSports and future of the NCFA, ask questions, and voice their opinions on the operation of the league. Most importantly, the annual league meeting provides an opportunity for teams to provide their much-needed input to assure that the league is headed in the right direction. "It has always been the goal of CollClubSports to run our leagues in a manner directed to us by our teams. The annual league meeting is a very important part of how we're able to achieve that

goal" mentioned NCFA President Sandy Sanderson.

The first portion of the meeting will be focused on reviewing the positives and negatives of the inaugural NCFA season in order to pinpoint where improvements can be made. The next segment will be focused on 2011 league membership growth and the all important future plans for a National Championship Bowl Game. The CollClubSports Marketing Department will then present all the fundraising/sponsorship benefits currently available to NCFA member teams as well as some new equipment/sponsorship deals that are in the works. Lastly, proposed amendments and additions to the NCFA rule book will be discussed and ultimately voted upon. This is a very important part of the meeting where the teams' have the opportunity to voice their opinions and have their vote counted as it is the goal of the NCFA to build the league in the best interest of its member teams. "At this meeting,

our teams are able to interact in person with the front office and learn about the intricate operations that go into the running of the league. Most importantly, this is the opportunity for teams to speak up and voice their opinions on the direction they'd like to see the league progress as well as propose, debate and vote upon future rule changes. It's a great opportunity for teams to have their hand in making sure the league grows to meet their needs," said Sanderson.

Several current and future NCFA teams will be attending the meeting on January 29th. OSU-Newark, Clarkson, North Carolina, Vermont, New Orleans, Wright State, Metro State, UW-Parkside, Miami (OH), Columbus State, South Carolina and Coppin State are all expected to be in attendance. If you'd like to be in attendance, its not to late. Please contact Sandy Sanderson at 412-321-8440 x100. The meeting invitation is also available online discussing all important details at www.ncfafootball.org.

CollClubSports, "Player To Watch"



Name: Dustin King
School: James Madison University
Position(s): Pitcher
Scholastic Year: Freshman
Major: Kinesiology
Nickname: D-Money
Favorites:
Movie: The Hangover
Food: Spaghetti
Band: LMFAO

Dustin is a freshman at James Madison University, and has the distinction of being the first-ever male NCSA player. Dustin has made an impact right from the start for the undefeated (9-0, 9-0), #6 ranked Dukes. In a conference game against Radford, Dustin pitched a perfect game, helping his team to a 13-0 win. Dustin has also helped his team clinch a spot in the 2011 NCSA World Series.

Did you play any baseball growing up, and how did you end up settling on fast-pitch softball as your primary sport?

I played baseball in Little League and picked up pitching a softball at age 10. Pitching has always been a passion of mine and until the summer of 2010 I had not been able to play competitively. I found a Men's Fast-pitch team in Hampton, VA called the Peninsula Merchants where doors started to open for me. From there, I started playing

in a fast-pitch league in Washington, D.C. with my pitching coach, Larry HineLine, and his son, Joe. After pitching through the season, I was asked to pitch in the 19u division of the ISC World Tournament in Midland, MI this past August.

Your team has already clinched a spot in the 2011 NCSA World Series in Columbus, Georgia. How excited is the team to be returning to the NCSA World Series?

The team is very excited to return to the NCSA World Series and I am excited to be able to participate.

What are the strengths of this year's squad that has made you so successful?

Our team's strength is definitely all aspects of pitching, defense, and offense. Between our three pitchers, Amanda, Michele, and I we have amazing mixture of speeds, movement, and accuracy. Defense has always been solid from day one, personally I would have to say that this defense on this team is one, if

not the best defenses I have had behind me throughout my pitching career. Offense is amazing, we have so many outstanding hitters on the team and they just know how to hit the ball in the gap.

What is it like to be the first male to ever play in the NCSA? What has the response been like from your teammates and from your opponents?

Being the first male to ever play NCSA softball wasn't really a shock to me. I have been around softball for a long time and men's fast-pitch has been in decline for years. The response from my teammates was amazing. They love having me on the team and I have felt welcome since day one of tryouts. I was very excited when I got the O.K. to play on the team and so was everyone else. I feel that our opponents do not like the idea of me being able to play and I think a lot of it has to do with me pitching. I feel that if I was just a 2nd baseman or an outfielder it wouldn't be as controversial.

RED ROOF AND WILSON VIP CARDS SENT OUT TO CCS TEAMS

CollClubSports is excited to offer all member teams discount cards from Red Roof Inn as well as offering NCBA and NCSA teams Wilson VIP cards for gloves and bats at exclusive pricing. NCFA teams will be receiving Red Roof Inn Cards, while NCBA and NCSA teams will receive both the Red Roof Cards and Wilson VIP cards. Here is how they both work:

Wilson VIP Program:

The NCBA and NCSA have teamed up with Wilson Sporting Goods to offer an exclusive VIP program that provides significant discounts on Wilson gloves and DeMarini Bats *ONLY for NCBA/NCSA Member Teams*. Teams will see that the prices being offered on these products are far lower than you will find anywhere else! Every NCBA and NCSA member team will receive between 20-25 NCBA/NCSA PLAYER CARDS to distribute amongst their team. On the back of each card is a unique access code. Players can go to the website listed on the back of the card, www.wilsonbaseball.com/VIP and register using the access code on the card and

their e-mail address. Once an individual has registered and confirmed their e-mail address, they can begin shopping for products.

Teams need to be sure to make note of the program rules and restrictions. It is important to know that once a card is activated, ***it is only valid for the next 30 days***. Individuals don't have to activate the cards as soon as they receive them, they can wait before they activate them, but once they do, they will only have 30 days to submit their order. One of the benefits of this program is that only items that are currently in stock will appear on the site. As a result, individuals won't have to worry about ordering a product that are on back-order and having to wait a long time to receive it. All orders should ship out within two weeks.

Red Roof Inn Volume Plan Plus® Cards:

CollClubSports is excited to announce that Red Roof Inn has come on board as the "Official Lodging Partner" of CollClubSports. Through this agreement, all CCS member teams can save 12% off of Red Roof's best available rate. All

CCS member teams will be sent Volume Plan Plus® Cards. These cards can be used for team travel purposes or for personal travel reasons for the length of the agreement. To utilize the 12% discount on Red Roof's already low rates, teams need to enter the Volume Plan Plus # 608077 on Red Roof's website, www.redroof.com or by going to www.redroof.com/partners/CollClubSports where the VP+ number is already entered. The 12% discount plus the great amenities that Red Roof has to offer makes these cards a huge asset when traveling.

This is an excellent opportunity for all CCS teams so be sure to look out for a letter including all the cards in the next month or so. Once the letter is received, CollClubSports encourages all teams to distribute the cards to their players. It is also important that the teams are aware of how the cards work, so if you or any of your players have any questions, please contact Peter Chalfin at 412-321-8440 x105 or at Pete.Chalfin@CollClubSports.com.

SEEKING DISTRICT IV COORDINATOR

The NCBA Division II is currently looking to fill a District IV Volunteer Coordinator position to help out with running the district and overseeing the teams as a whole. The District is comprised of 3 conferences and made up of a total of 14 teams in the Southeastern part of the country. Some duties involved include communicating with the teams within the District and running the District IV Playoff. This opportunity is a great resume builder and a great way for people to stay involved with club baseball after they graduate. Anyone who may be interested should contact NCBA Division II Director of Operations, Kenny Rayl at 412-321-8440 x101 or by emailing Kenny at Kenny.Rayl@CollClubSports.com.



NCSA DECEMBER TOP 15

The December NCSA Top-15 was released on December 10th and once again, featured a lot of movement from the previous poll. However, one team who hasn't moved since the preseason poll was released in September is the University of Florida, who, once again sits atop the Top 15 receiving 10 out of a possible 12 first-place votes. The University of Illinois stays put in the #2 spot while Miami University moves from #5 to #3 in this month's poll. UConn makes a big jump from being unranked to the #10 spot after winning the NAR North Conference while James Madison jumps 6 spots from #12 all the way to #6. SUNY - Cortland takes the biggest fall going from #6 all the way down to #13. The complete NCSA Top-15 poll is featured on the right and is also available on the NCSA website. The next NCSA Top-15 Poll will be released on 2-3-11.

NCSA December Top 15



1. University of Florida (10)
2. University of Illinois
3. Miami University (OH)
4. Florida State University (2)
5. University of Georgia
6. James Madison University
7. Virginia Tech
8. Naval Academy
9. East Carolina University
10. University of Connecticut
11. University of Colorado
12. University of Michigan
- T-13. Ohio State University
- T-13. SUNY - Cortland
15. The College of New Jersey

GULF COAST REGIONAL SITE SELECTED

The National Club Baseball Association is pleased to announce Gabe Nesbitt Stadium in McKinney, Texas as the host site for the 2011 and 2012 NCBA Division I Gulf Coast Regional. The NCBA recently agreed to the two year deal which will feature a best-of-3 series format with the champion of the Gulf Coast South Conference squaring off with the champion of the Gulf Coast North Conference, with the winner advancing to the 2011 NCBA World Series in Columbus, Georgia.

McKinney, Texas is located just 30 miles north of the Dallas-Ft. Worth metro area. Built in 2005, Gabe Nesbitt Stadium (aka The "Gabe") seats approximately 1,027 fans and has a press box, full stadium lighting, a concession stand, and bath-

rooms. The park is located in a complex of baseball fields known as the Ballfields at Craig Ranch and is currently home to the McKinney Marshals of the Texas Collegiate League. While visiting the "Gabe", teams and fans will enjoy a pristine playing surface, spacious dugouts, a PA announcer and music for the games, a 9-inning scoreboard, foldout stadium seats, and an excellent concession stand. Fans not able to be in attendance can follow all the action by listening to the games on the CollClubSports Radio Network brought to you via Ustream.

The Gulf Coast Regional will begin on Friday, May 6, 2011 with Game 1 starting at 7 PM. The series will continue the following day, Saturday, May 7, 2011, with Game 2 beginning at 12 PM and Game 3 (if

necessary) at 4 PM. All games will be played in 9-inning format. Tickets will be \$10/each, will allow admittance to all tournament games, and will be available at the gate on the day of the games.

The NCBA is also pleased to announce the Hilton Garden Inn Dallas/Allen as the official hotel of the 2011 regional. The hotel is conveniently located just 3 minutes from the stadium. Both teams for the 2011 regional will be required to stay at the official regional hotel, so the NCBA has worked out a great deal for the players and fans to stay at a discounted rate of \$79/night. To reserve rooms, call 214-547-1700 and mention the NCBA. For any questions concerning the 2011 Gulf Coast Regional Tournament, contact Gulf Coast Regional Director, Ryan Norris at Ryan.Norris@clubbaseball.org.