

## MARKETING NEWSLETTER

### Dates to Remember in February:

- **February 9th:** NCFA Phone Day
- **February 15th:** "Suite 301" LIVE at 3:01pm EST.
- **February 16th:** NCBA Phone Day
- **February 23rd:** NCSA Phone Day
- **February 28th:** NCBA & NCSA League Dues Due

### Did You Know...

The newly unveiled 2011 NCBA Division I World Series logo features crossbeams in the upper portion of the logo. These crossbeams were inspired by the façade of Golden Park in Columbus, Georgia where the 2011 NCBA Division I World Series is taking place on May 27th - June 2nd.

### INAUGURAL NCFA LEAGUE MEETING IS SUCCESS

On January 29th, the National Club Football Association conducted its first-ever league meeting at the NCFA headquarters in Pittsburgh, Pennsylvania to discuss important topics regarding the NCFA as a whole. The meeting was a success and gave teams the opportunity to learn more about the league, discuss issues and propose changes/improvements to the NCFA rulebook.

One of the biggest portions of the meeting was to open the floor to the teams in order to discuss the improvements and additions to the NCFA and its rulebook. The teams had many positive viewpoints and opinions which resulted in the creation of a voting ballot where member NCFA teams will vote upon. The results of the voting ballot will be tabulated and an updated NCFA rulebook will be released.

"I'm very pleased with how productive the first Annual NCFA League Meeting proved to be. Over the course of the seven hours the teams really seemed to get a grasp of how the CollClubSports and the NCFA operates while taking the time to voice their opinions and views in front of the

NCFA staff and other club football representatives," NCFA President Sandy Sanderson said.

One issue that wasn't put on the voting ballot, and was decided at the meeting was how the 2011 National Championship will be decided. This past year the National Championship was decided by the NCFA coaches poll, where the #1 team in the final coaches poll was declared the National Champion. The University of New Orleans claimed the #1 spot in the final coaches poll and was awarded the 2010 NCFA National Championship. The NCFA proposed three options on how to crown the National Champion. The first option was to keep it the same as last year, where the coaches poll decided the National Championship. The 2nd option was for the NCFA to host a National Championship bowl game, between the #1 and #2 teams in the final coaches poll, and the third was for the NCFA to host a tournament to determine who plays in the National Championship Bowl game. After a long discussion, it was decided to keep the same format the NCFA currently employs. The 2011 National Champion will again be decided by the #1 team in the final



**NCFA President Sandy Sanderson and John Murphy from Rawlings stand with the 2010 NCFA National Championship Trophy at the NCFA League Meeting. The trophy will be presented to the University of New Orleans, who claimed the first ever NCFA National Championship.**

coaches poll and then work towards the other options in future years.

"All in all, I think some terrific networking took place and teams were able to present their insight in to where they would like to see the future of the NCFA progress," Sanderson stated.

Teams who were unable to attend are encouraged to view the PowerPoint presentation that was presented at the meeting, which is available online at [www.ncfafootball.org](http://www.ncfafootball.org). All member teams will be sent the voting ballot and the results will be adopted into the NCFA rulebook, which will also be sent to all the teams.

### CollClubSports, "Player To Watch"



**Name:** Sean Martel Pellerin  
**School:** Long Beach State  
**Position(s):** 1B  
**Scholastic Year:** Graduate  
**Masters:** Sports Management  
**Nickname:** Pelican, Cadillac  
**Favorites:**  
**Movie:** Sandlot/Bull Durham  
**Food:** Chocolate  
**Band:** Sublime

Sean is a first year grad student at Long Beach State. Last year, with the help from LBS president, Chris Wolf, they started the LBS club baseball team. In their inaugural year, they made it to the Southern Pacific Regional Tournament, where they came up short of the World Series. Now, with some experience under their belt, they hope to again have a successful regular season and make it back to Regionals.

**Describe the process of founding the club baseball program at Cal State Long Beach along with team president Chris Wolf?**

We saw someone else try to start the program and didn't take it anywhere and we both thought it was a great opportunity for us. We would not have a team if Chris didn't put in all the time and effort he did, and still does, to bring it all together. We held open practices over the summer then selected 10 guys for that to create the base of the team. We then held a tryout after the week of welcome when school began in the Fall. There were

roughly 40 guys who came to try out. From there we selected enough to fill the roster, and our team was set.

**What made last year's team successful enough to reach the SoPac Regional Tournament in just the club's first year of existence?**

It all started from the beginning. Chris and I came from different backgrounds. I was a JC player who loves the game and was looking for a last hurrah if I could keep my arm attached. Chris was a guy who has passion to play after high school and was hungry to get back on the field. We were self coached with Chris, Dustin Gramenz, and I running everything, and with the characters and competitors on our team we were tough to beat. I believe I can speak for everyone when I say, most of us have never been on a team where every time you show up at the ball park, no matter who we were playing, what the score was, or what we did the night before, we knew we were going to win.

**At the regional Tournament last year, you guys went 2 and out. How does that motivate your team heading into the 2011 season?**

The 8 guys who were on that team who are returning got a taste of what it was like to get to the playoffs. We think we

went 2 and out because we psyched ourselves up too much, and some of our players didn't psych themselves up enough. The challenge this year is with all the new guys that we have, we need to get them to understand what it means and what it takes to get there. This year we do have a coach who helps keep things organized being that authoritative figure. We feel like that is a huge plus that we didn't have last year. **What is your outlook for your team this season? What are your goals/expectations?**

This year, were replacing a lot of guys. 2/3 of our team left, graduated, etc. We have a solid core, but now we need the new guys to step up. Our goal is to get back to the playoffs, and that is what we expect. We know we are going to get every team's best game, and that's what we want.

**Anything else you would like to add?** Thank God it's finally baseball season. Like Babe Ruth once said, "Baseball was, is and always will be to me the best game in the world." There's nothing quite like it. To be able to play this game one more time competitively with and against other guys who love this game, for their school, is something special. Let's Play Ball.

## NEW LOOK TO 2011 NCSA SPRING TRAINING SHOWCASE

For the first time in the history of the event, the 2011 NCSA Spring Training Showcase will feature a tournament. In the past, the NCSA Spring Training Showcase has followed the same structure as its NCBA counterpart; with NCSA teams traveling down to Plant City, Florida for a week to play a handful of non-conference games against other NCSA teams. This year, however, CollClubSports Director of Spring Training Operations Savannah Harp has decided to spice up the event by turning it into a tournament between the participating teams.



Aerial image of Mike Sansone Park where NCBA and NCSA Spring Training Showcase will take place

“So far, the feedback from the teams regarding the tournament has been extremely positive,” Harp said. “I think the tournament will bring a more competitive aspect to the showcase, which the girls are all very excited about.”

The tournament will be held from March 10-13 on fields 5 and 6 at Mike Sansone Community Park in Plant City, Florida. The five registered teams are the University of Pittsburgh, University of Antelope Valley, Florida Gulf Coast University, Embry-Riddle University and Michigan State University.

The first round will consist of each team playing four pool-play games – one game against each of the other teams in the tournament. On Saturday, the top four seeds will proceed to the single elimination round, with the Championship game scheduled for 1:00 p.m. on Saturday, March 12. The winner of the Championship game will receive the championship trophy and be declared the first ever NCSA Spring Training Tournament Champion.



2011 NCBA and NCSA Spring Training Showcase feature record number of team participation

On the baseball side of things, the NCBA Spring Training Showcase is also shaping up to be the best one yet. A record 50 teams have registered to participate this year, six more than last year's total.

The Spring Training Showcase kicks off February 27th and runs through the entire month of March. As the event draws closer be sure to check back to the Spring Training page or the NCBA and NCSA home pages to see weekly recaps on all the teams participating. For any information regarding the showcase, be sure to contact Director of Spring Training Operations, Savannah Harp at Savannah.Harp@CollClubSports.com.

## DI AND DII PRESEASON POLLS RELEASED

The much anticipated NCBA DI and DII Preseason Polls were released on 1/27/11 and both featured no surprises when it came to the top-spot. Both the DI and DII National Champions claimed the top-spot of their respective polls. Northeastern claimed the #1 ranking of the preseason DII poll by receiving 10 out of the possible 13 first place votes, while Colorado State, who's no stranger to the #1 spot received 18 out of the possible 19 first place votes. Penn State (DI) and Penn State (D2) made a great showing in the polls coming in at #2 on both preseason polls mainly in part to their great play in the DI and DII World Series' where they both came up short in the National Championship Game. Complete DI and DII Preseason Polls are featured to the right and can also be found on the NCBA DI and DII websites.

### NCBA DII Preseason Top-15 Poll:

1. Northeastern University (10)
2. Penn State University (DII)
3. College of William and Mary
4. Rice University (2)
5. Southern Illinois University - Carbondale
6. SUNY - Binghamton
7. Macon State College
- T-8. Hofstra University (1)
- T-8. Longwood University
10. Virginia Commonwealth University
11. Fordham University
12. Pulaski Technical College
13. Western State College of Colorado
14. University of Kentucky (DII)
15. University of Wyoming

Next Poll Released 2/17/11

### NCBA DI Preseason Top-20 Poll:

1. Colorado State University (18)
2. Penn State University
3. University of Arizona
4. East Carolina University
5. Texas A&M University
6. Weber State University
7. Virginia Tech
8. University of Illinois
9. Texas Tech University (1)
10. University of Georgia
11. Central Michigan University
12. North Carolina State University
13. Florida State University
14. University of California - Santa Barbara
15. Western Washington University
16. SUNY - Cortland
17. University of Missouri
18. Arizona State University
19. University of Wisconsin
20. University of California - Davis

Next Poll Released 2/10/11

## NCBA DI AND NCSA UNVEIL WS LOGOS

CollClubSports is excited to announce the unveiling of the 2011 NCBA Division I and NCSA World Series Logos. Both logo's were designed by former Penn State Club Baseball Player, Mark Mihalik and feature the "flavor of the south" with Old South font and incorporation of the Georgia peach. Both logo's are identical in style with the only difference being the header featuring the NCBA and NCSA lettering.

The official unveiling happened two weeks ago when the logos were uploaded to the respective World Series sites on both the NCBA

DI and NCSA websites. Member teams were also sent the logo in the hopes of gaining excitement for the upcoming season and eventual World Series.

This year's NCBA DI and NCSA World Series Logo's are a dramatic change from previous logos mainly in part to the color scheme. Most previous World Series Logo's featured the colors red, white and blue in conjunction with the NCBA and NCSA league colors. However, this year the color scheme is green, white and peach in respect to the state of Georgia, which is officially know as the "Peach State."



COLUMBUS, GEORGIA

COLUMBUS, GEORGIA

The 2011 NCBA Division I and NCSA World Series Logos pay homage to the state of Georgia

Both the NCBA Division I and NCSA World Series are taking place in Columbus, Georgia, and all would agree that both logo's do a great job paying tribute to the wonderful southern state of Georgia.