

July 29, 2013

‘Delivering the Dough’ One Year at a Time

As of July 1, 2013, the leagues of CollClubSports are happy to call BBI Marketing the “Official Fundraising Program of CollClubSports”. BBI Marketing is a firm that dedicates its time to national branding and advertising campaigns specific to its own customers. It is a firm that builds close relationships with its clientele, and keeps them up to date with the best and newest strategies on the market. After two successful years as a partner in 2011 and 2012, CollClubSports looks forward to another two-year term with BBI Marketing.

Specifically, BBI is renewing its services to CollClubSports and all of its leagues through the Domino’s Pizza ‘Delivering the Dough’ fundraiser. The fundraiser allows teams to buy individual cards that are worth \$160 each and offer 16 **FREE** pizzas for one calendar year. All teams have to do is buy the cards for a small fee, go out and sell them to friends, family and pizza-lovers alike and then keep 100 percent of the profit. It really is ‘fundraising made easy’.



Last year, our teams sold more than 2,300 cards and raised over \$23,650 to help with their clubs’ equipment needs, travel expenses and everything in between. All they had to do was follow this short, simple process – and you can too!



1. Contact Kei Plange for BBI Marketing at kei@bbihotelmarketing.com.
2. Order your cards and pay just \$2 per card up front. (No minimum)
3. Receive your cards that same week and start selling!
4. When you’re done, your team keeps **all** of its profit.
5. If you have any cards left over at the end of your selling period, send them back and you’ll be credited in full.

Teams that are interested in getting started or continuing to fundraise with Domino’s ‘Delivering the Dough’ should visit the informational website [here](#) or directly contact Kei Plange at BBI Marketing. She can be reached at 1-877-711-5088 ext. 256 or by e-mail at kei@bbihotelmarketing.com.

Everyone loves pizza, and since Domino’s Pizza is the second most recognized brand logo in the United States, what better name to have your back? Remember, the best time to start fundraising for your upcoming season is **right now!**