



850 Ridge Avenue
Suite 301
Pittsburgh, PA 15212
Office: (412) 321-8440
Fax: (412) 321-4088

Motel 6 “Leaves the Light on for NCFA.”

August 26, 2009

The NCFA is excited to announce that they have reached an agreement with Motel 6 to become the “Official Lodging Partner of the NCFA” through the 2010 season. Motel 6 is the largest owned and operated hotel chain in North America. It continues to grow and currently has more than 900 locations in the United States. With the abundant locations paired with an average daily rate under \$50 and comfortable amenities, the relationship between Motel 6 and the NCFA is a perfect one.

All teams holding membership in the NCFA will receive a minimum discount of 5% on rooms for the duration of the agreement. Motel 6 is a household name, synonymous with quality and value. When Motel 6’s average daily rate of under \$50 is paired with the NCFA discount, NCFA member teams can save money without compromising quality lodging. Motel 6 offers hundreds of locations, so a Motel 6 is never far away for all road trips. All NCFA teams need to remember the Motel 6 account number associated with the NCFA discount. If booking online or over the phone, to receive the 5% discount on rooms at all Motel 6 locations, all NCFA teams will need to enter account number **CP545884**. Teams booking multiple rooms will need to contact the group sales department at 1-800-544-4866 or at groupsales@motel6.com, and then give them the appropriate account number.

Sandy Sanderson, president of the National Club Baseball Association had this to say after the partnership was finalized, “We are extremely pleased to have Motel 6 as the NCFA’s preferred lodging partner. While Motel 6’s comfortable amenities will provide the players with the relief they need from a long day on the football field, their average daily rate of under \$50 and over 900 locations across America are sure to provide the financial relief to team budgets as they travel throughout the season.”

After the partnership was completed, Kirsten Jenkins, Motel 6’s Senior Account Executive for National Sales had this to say: “Motel 6 is proud to be the exclusive lodging partner of National Club Football Association. We’re “Leaving the Light On” for teams, officials, boosters, families and friends at over 900 locations in the U.S. – not just during the official season but year round. Our team is ready to offer a winning combination of great rooms at special rates and we look forward to welcoming all members of the association.”

If you have any questions about this partnership or how to book rooms for your next trip, please contact the NCFA’s Christian Smith at 412-321-8440 x104 or at Christian.Smith@CollClubSports.com

Christian Smith
Director of Marketing
National Club Football Association
Christian.Smith@CollClubSports.com