

September 26, 2013

Social Fundraising for Every Team, All Season Long

Pittsburgh, PA – The leagues of CollClubSports are excited to partner with ConnectionPoint Systems Inc. and FundRazr to bring one of the newest fundraising platforms to all member teams of the NCBA, NCFA, NCSA, NCBBA and NCTFA.

[FundRazr](#) is more than just a means of fundraising - it's the best way to raise money online. A global software program based in Vancouver, FundRazr is the innovative solution for any group that is looking to raise money for the organizations, teams and causes that they support.



So what sets FundRazr apart? As a crowdfunding platform, each and every FundRazr campaign has the ability to reach friends, supporters and their networks through social media and online networking. Share your fundraiser on Facebook and Twitter, Google+ and Pinterest, team websites and blogs, and spread the word via e-mail. FundRazr helps you create an interactive campaign that allows people to better understand why they should fund your team.

“As our leagues grow and our teams continue to raise the bar, we’re continually looking for better ways to help them fundraise and reach new supporters,” said CollClubSports CEO, Sandy Sanderson. “FundRazr is a platform that allows teams to create a custom fundraiser for equipment, travel, uniforms or whatever their need may be.”

- Travel
- Uniforms
- Equipment
- And more

How it works



Create
Create a FundRazr campaign to tell your fundraising story. Make it unique with your own pictures, videos and style.

FundRazr gives you personalized coaching and support every step of the way. [FAQ](#)



Share
Share your campaign with your friends, family and community on social media and by email.

FundRazr's deep social media integration helps you propagate your campaign, rally your supporters and achieve your fundraising goal.



Collect!
Collect contributions in your team's PayPal account. Money is deposited instantly and you can access it immediately.

Unlike other platforms, FundRazr doesn't withhold your funds until you hit a goal.

Create a FundRazr project for free and start raising money for your campaign in just a few minutes. Set a goal, pick a date and get all of your teammates to start fundraising! Plus, you can offer perks to supporters. All you'll need is a Verified and Confirmed Business PayPal account to get started.

“My inspiration for FundRazr came from collecting fees for my son’s lacrosse team. Frustrated with no response to e-mail, I used Facebook and had the funds right away,” commented FundRazr Founder/CEO Daryl Hatton. “Inspired by this insight, I developed a platform to make fundraising online easy, fast and fun, and our customers have risen over \$33 million. Our partnership with CollClubSports gives club teams a powerful new tool to reach their goals.”

Head to [FundRazr](#) and start your campaign today!

For more information about FundRazr and all of your fundraising opportunities with CollClubSports, contact Kelsey Detweiler at Kelsey.Detweiler@CollClubSports.com or by phone at (412) 321-8440 ext. 106.